

# Sistema de Sinalização

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

Design é **criar soluções** eficazes e pensadas para os problemas do dia a dia.

O designer precisa entender o problema, considerando o cliente, o negócio, o mercado, os objetivos e, principalmente, o público-alvo. Depois, criar um plano para solucioná-lo, levando em conta aspectos técnicos, econômicos, estéticos, antropológicos, etc.

Design entrega **valor**.

# Relação de Peças

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## 1. Sinalização Externa

- \* Sinalização viária;
- \* Placa de Orientação;
- \* Placa Regulamentar;
- \* Identificação Local;
- \* Identificação de Entrada.

## 2. Sinalização Interna

- \* Letreiro Interno;
- \* Diretório;
- \* Placas e/ou totem de orientação;
- \* Identificação de Porta;
- \* Identificação Local;
- \* Indicativa de Serviço;
- \* Indicativa de Advertência;
- \* Identificação de Leito.

## 3. Design Ambiental

- \* área de atendimento e infantil

Queremos mais do que orientar através dos sinais visuais.

Queremos fazer dos ambientes e dos caminhos que

levam até eles, uma experiência agradável.

**Mais humana. Mais viva.**

## Hospital Geral de Luís Eduardo Magalhães - HGLEM

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A concepção do projeto de Sinalização do Hospital Geral de Luís Eduardo Magalhães foi feita a partir da ideia de uma comunicação hospital/paciente mais humanizada, facilitando a circulação e entendimento dos espaços.

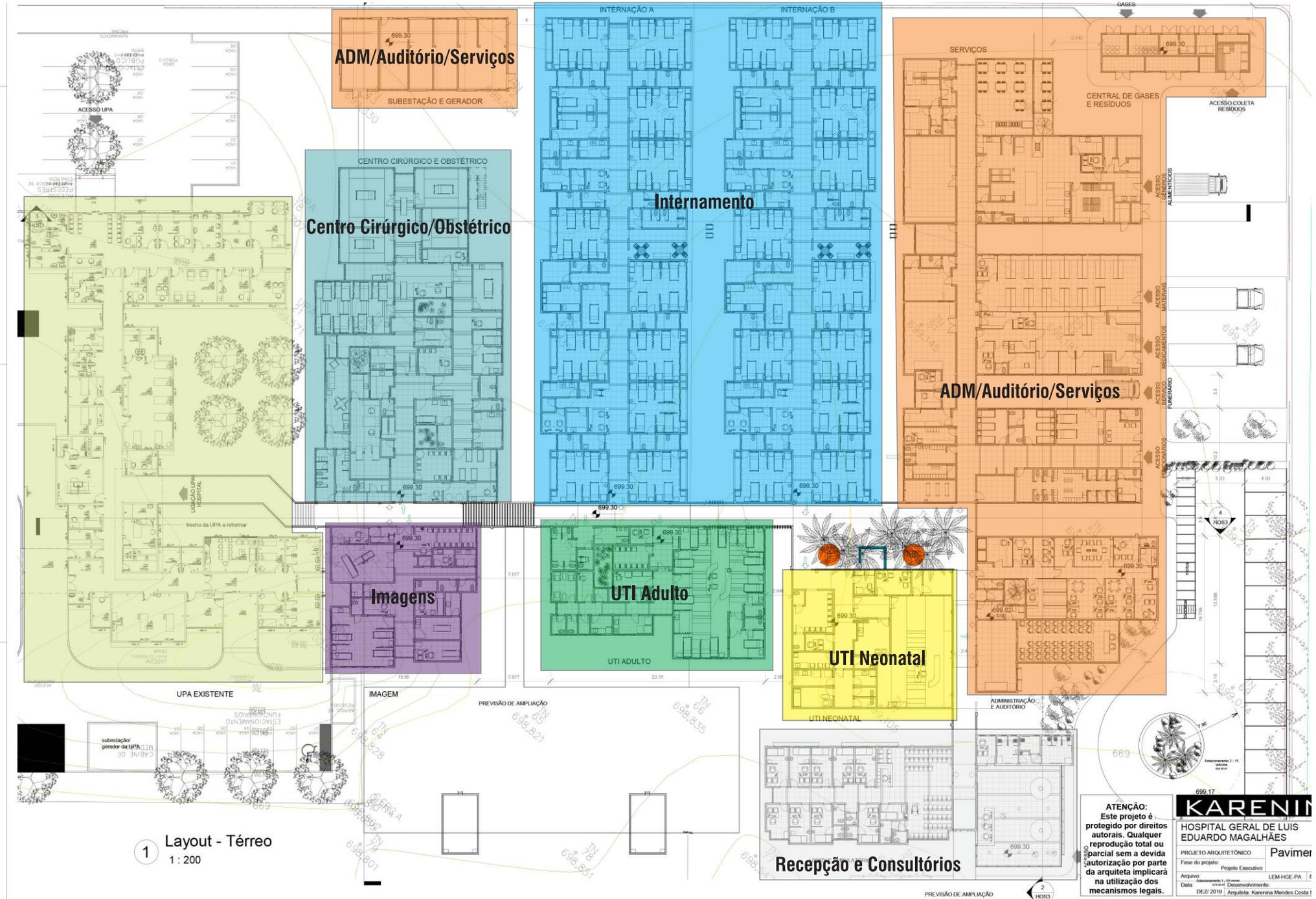
Escolhemos um elemento do cerrado, sendo a cidade a representante deste tipo de bioma da Bahia. A árvore foi escolhida como elemento simbólico e visual para a sinalização, justamente porque expande sua copa até o céu e mergulha suas raízes no solo, fazendo a ligação corpo e alma. Universalmente são tidas como símbolo da vida e portanto são uma representação simbólica do psiquismo humano.

Todas as informações contidas aqui neste caderno precisam ser verificadas e passar por um agente de saúde para validar a nomenclatura dos espaços. Além disso as medidas precisam ser conferidas no local.

# Estudo de cores e setorização

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

# Hospital Geral de Luís Eduardo Magalhães - HGLEM



1 Layout - Térreo  
1 : 200

**KARENIN**  
 HOSPITAL GERAL DE LUIS EDUARDO MAGALHÃES  
 PROJETO ARQUITETÔNICO Pavimer  
 Fase do projeto Projeto Executivo  
 Ao imprimir utilizar SOMENTE os arquivos em PDF. Isso evitará erros de impressão, como penas e cores 1

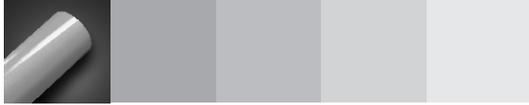
**ATENÇÃO:**  
 Este projeto é protegido por direitos autorais. Qualquer reprodução total ou parcial sem a devida autorização por parte da arquiteta implicará na utilização dos mecanismos legais.

Arquivo: LEM-HGE-PA 1  
 Data: DEZ/2019  
 Arquiteta: Karenina Mendes Costa

# Hospital Geral de Luís Eduardo Magalhães - HGLEM

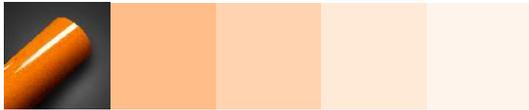
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## Recepção e Consultórios



**Cinza** está ligado ao sentimento de elegância, sutileza, positivo, respeito.

## ADM/Auditório/Serviços



**Laranja** está ligado ao sentimento de atenção, alegria, apreciação, atividade, sociabilidade

## UTI Neonatal



**Amarelo** está ligado ao sentimento de Vida, felicidade, otimismo, receptividade, brilho

## Internamento



**Azul** está ligado ao sentimento de positivo, calmo, harmonia, infinito, pensamento, confiança

## UTI Adulto



**Verde** está ligado ao sentimento de saúde, paz, equilíbrio, relaxamento, recuperação

## Centro Cirúrgico/Obstétrico



**Azul Turquesa** está ligado ao sentimento de paz, calma e tranquilidade de azul e do equilíbrio e crescimento do verde com a energia edificante de amarelo. Contribui com o pensamento claro e tomada de decisão.

## Imagens



**Violeta** está ligado ao sentimento de busca sentido, intuitivo, criatividade, sabedoria

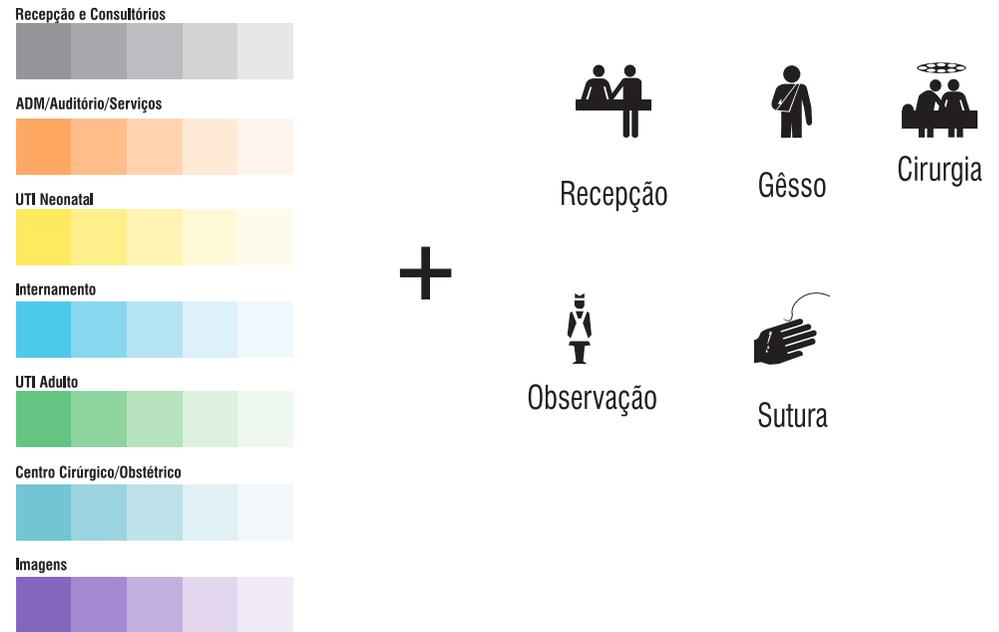
## UPA



**Verde** está ligado ao sentimento de saúde, paz, equilíbrio, relaxamento, recuperação

# Hospital Geral de Luís Eduardo Magalhães - HGLEM

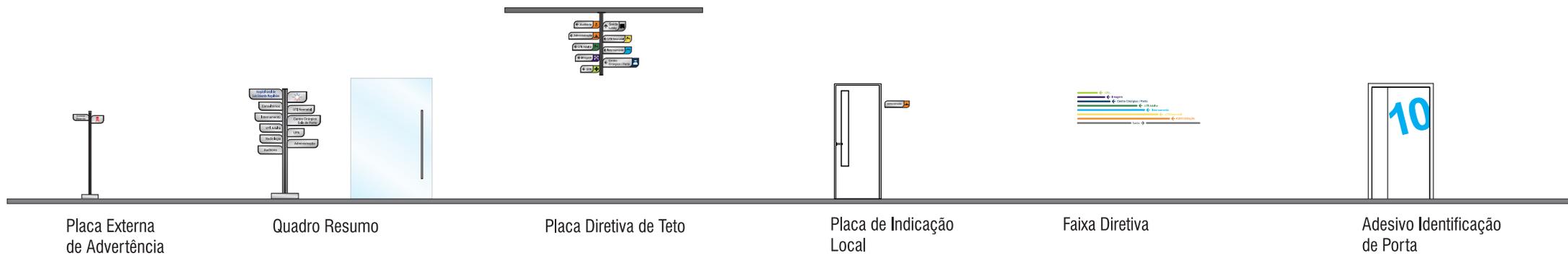
Como o Hospital Geral de Luís Eduardo Magalhães - HGLEM, fica numa região onde as pessoas tem pouco letramento, optamos por utilizar Cor na setorização do hospital e pictogramas.



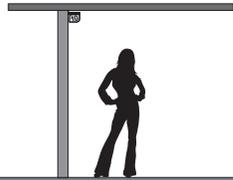
Referência Visual flora e fauna do cerrado



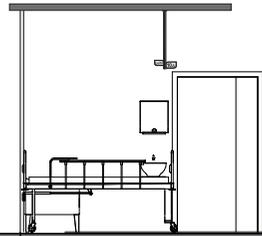
# Hospital Geral de Luís Eduardo Magalhães - HGLEM



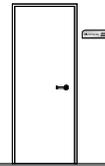
# Hospital Geral de Luís Eduardo Magalhães - HGLEM



Placa Bandeira



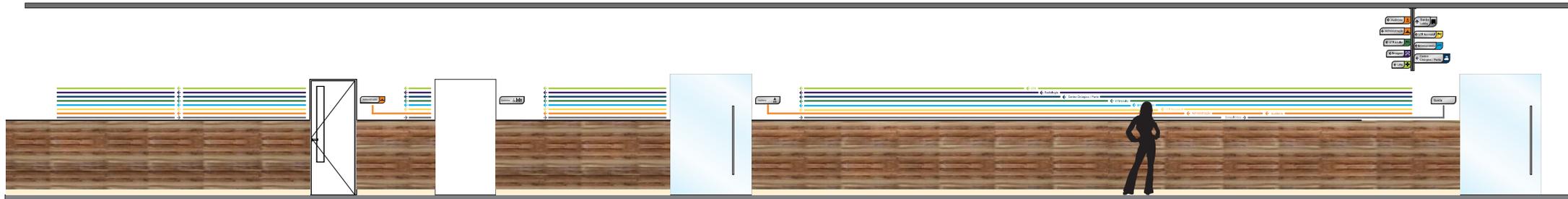
Placa Identificação de Leito



Placa Identificação de com picto



Placa Identificação de Serviço



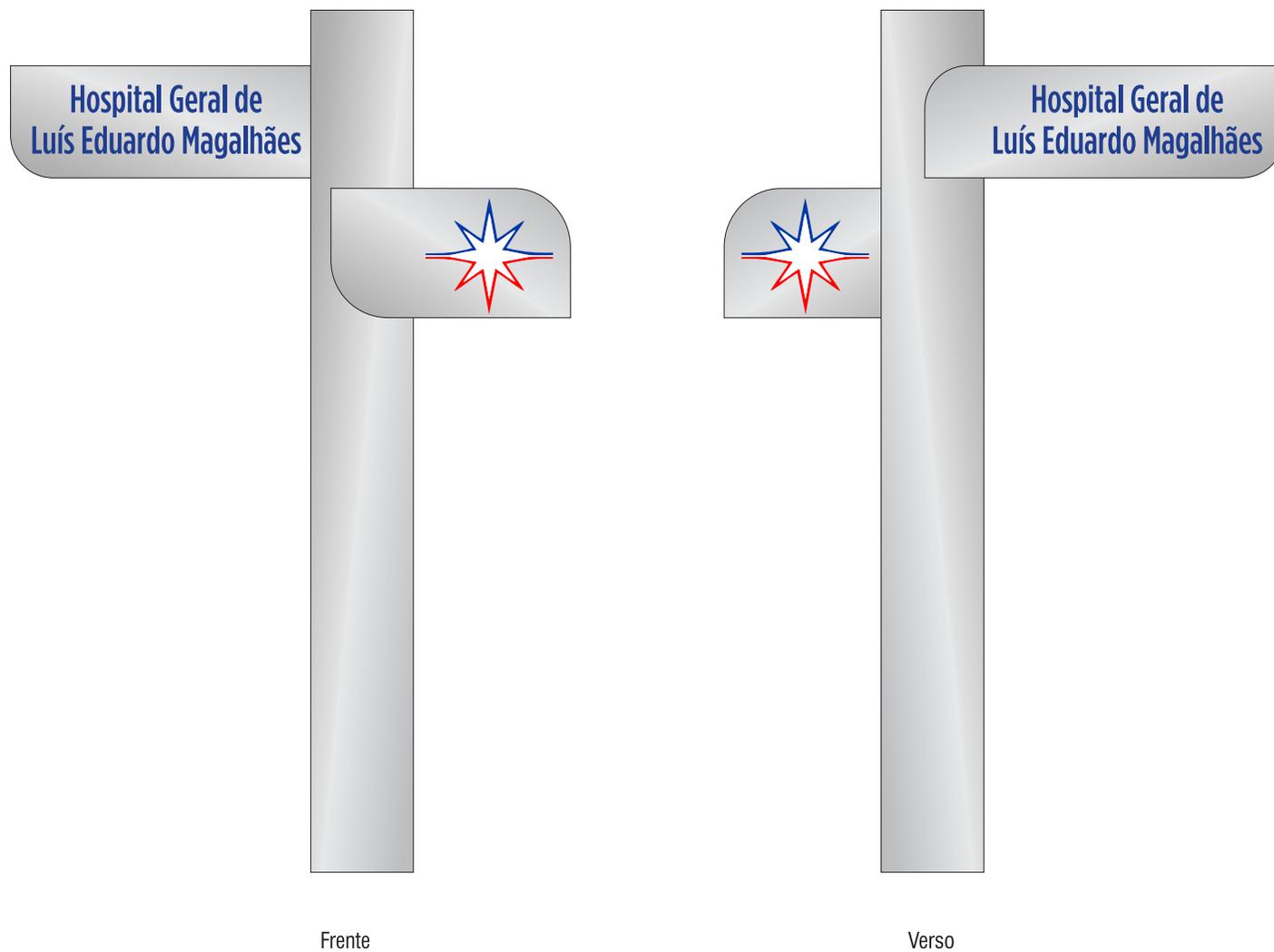
## Poste

Estrutura em metalon, soldados e fixados através de flange e sapata de concreto, revestido de alumínio composto.

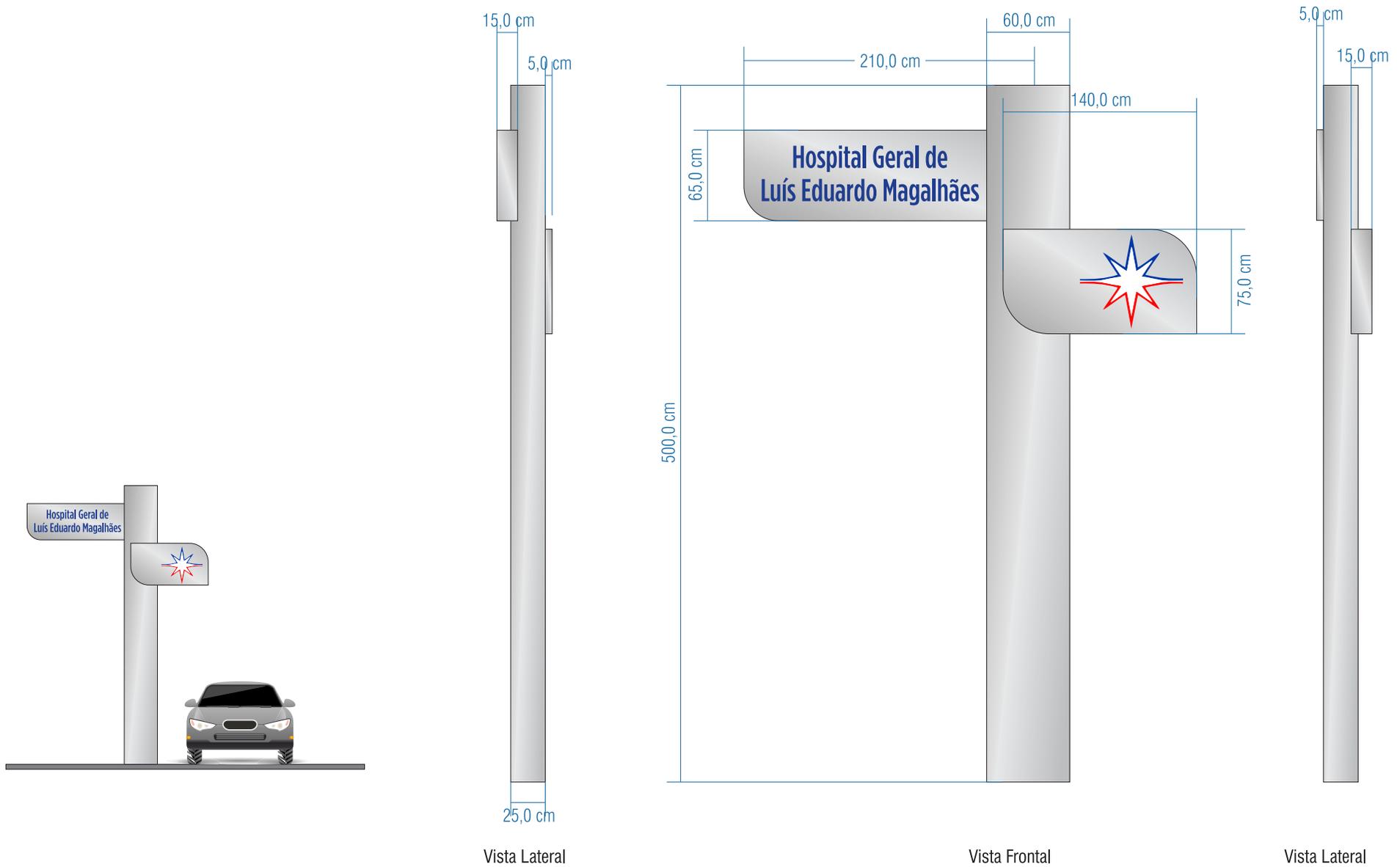
## Painel Gráfico

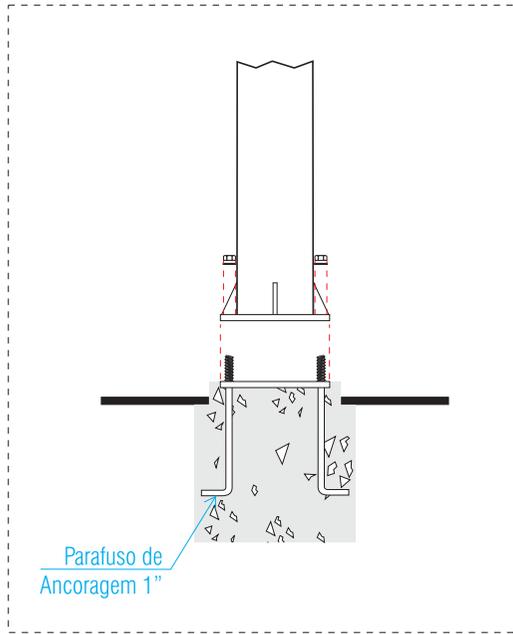
Composto de alumínio composto blocado dupla face, fixado nas hastes do poste por meio de parafusos.

Letras e desenhos recortados, com fechamento de acrílico translúcido, com iluminação.

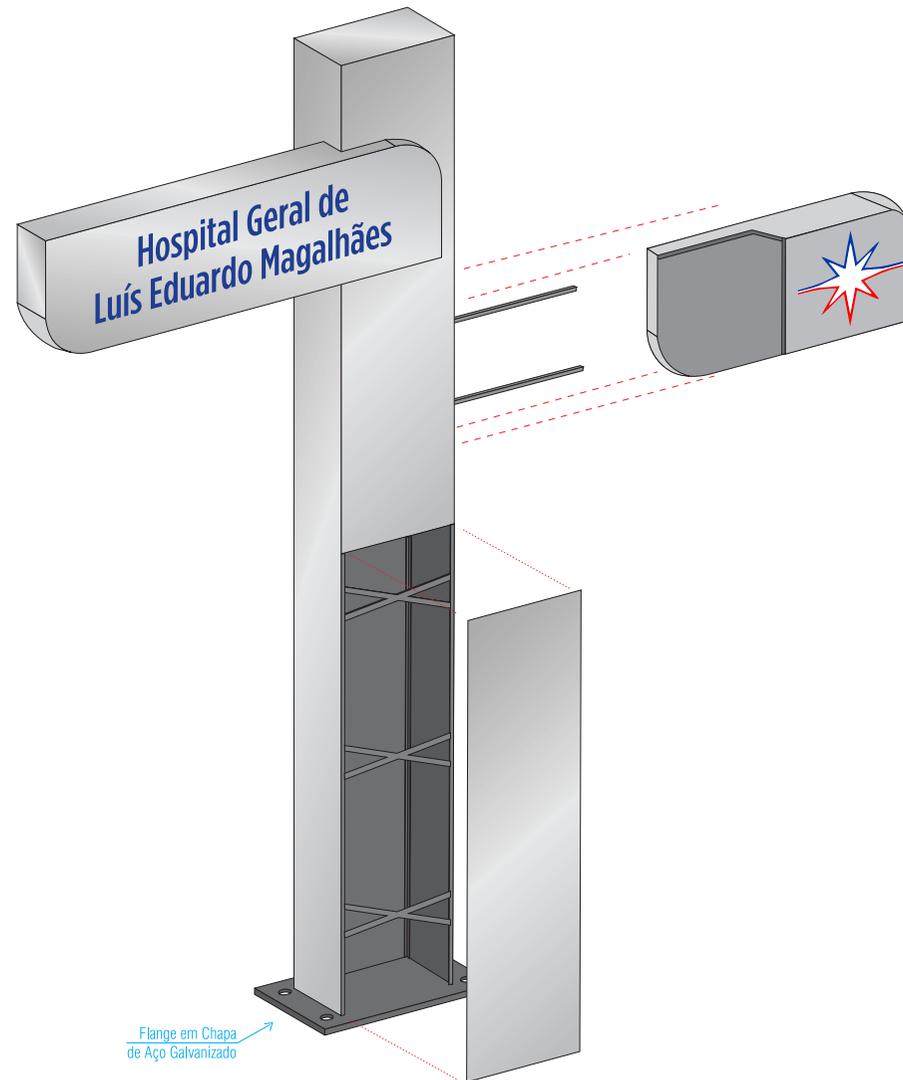


# Hospital Geral de Luís Eduardo Magalhães - HGLEM





Detalhe do Flange

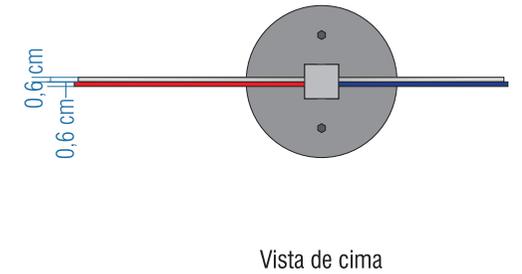
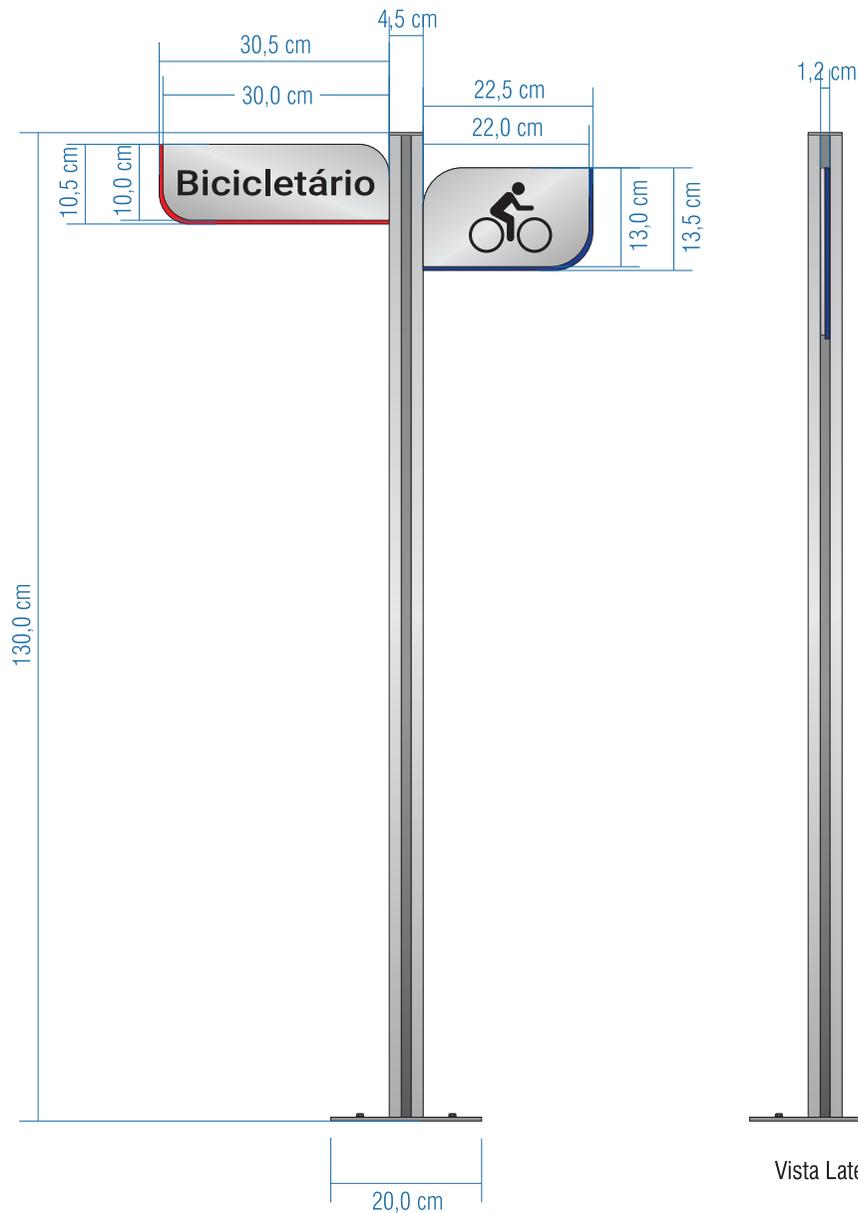
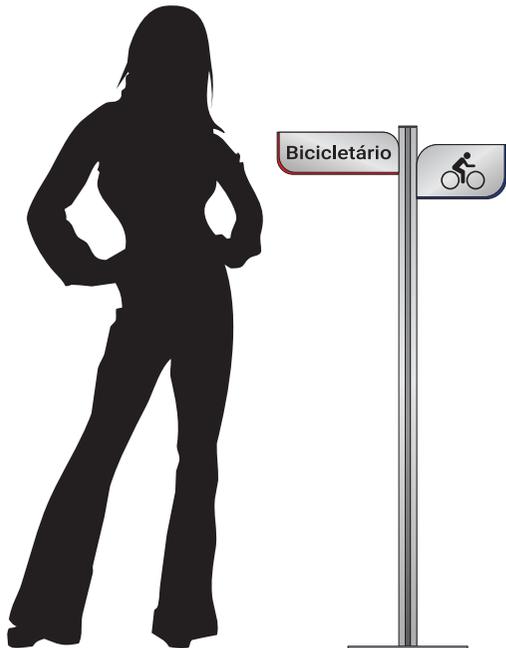


## Poste

Perfil de alumínio chumbado no piso.

## Painel Gráfico

Composto de Chapa de PSAI, pintas com tinta automotiva. Fixada por batente no perfil. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.



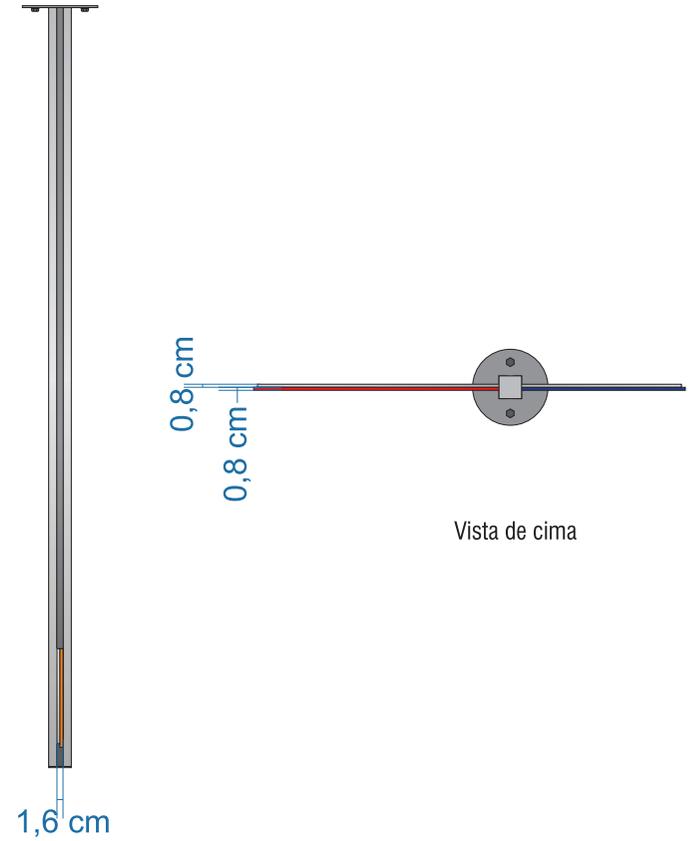
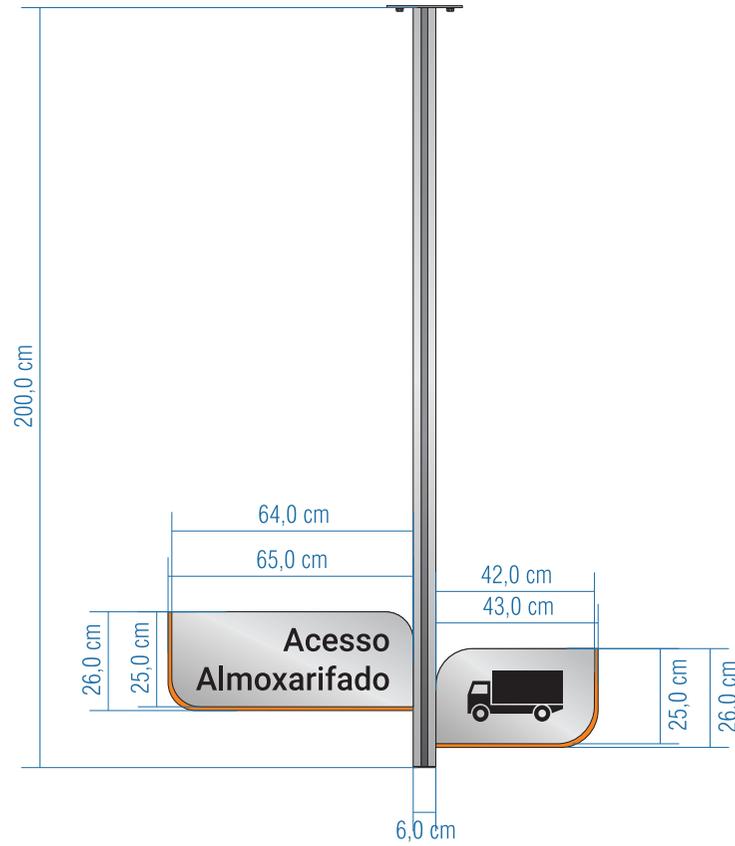
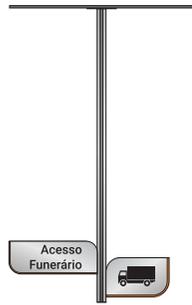
Vista Lateral

## Poste

Perfil de alumínio chumbado no teto.

## Painel Gráfico

Composto de Chapa de PSAI, pintas com tinta automotiva. Fixada por batente no perfil. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.



Vista Lateral

Vista de cima



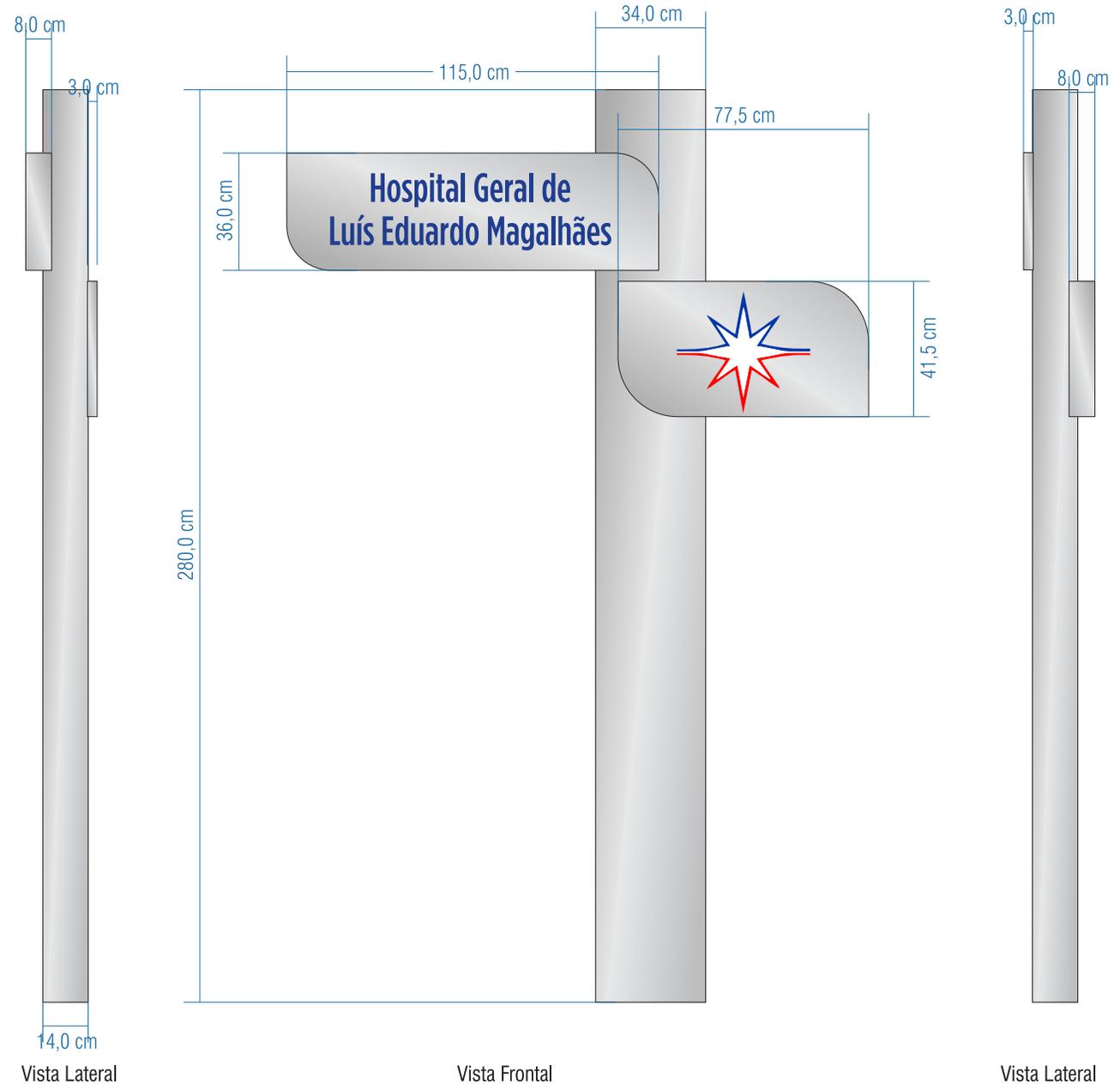
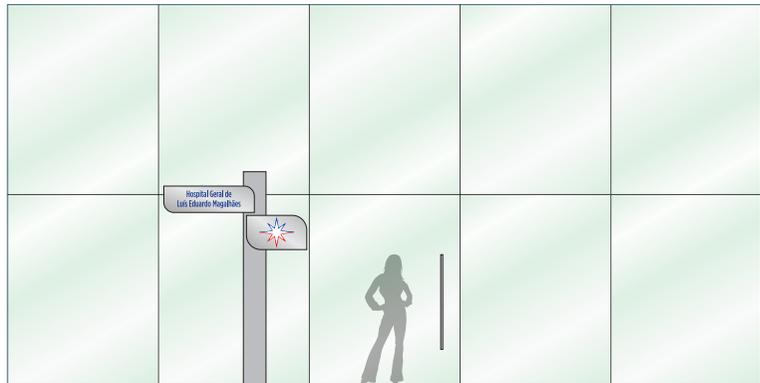
# Hospital Geral de Luís Eduardo Magalhães - HGLEM

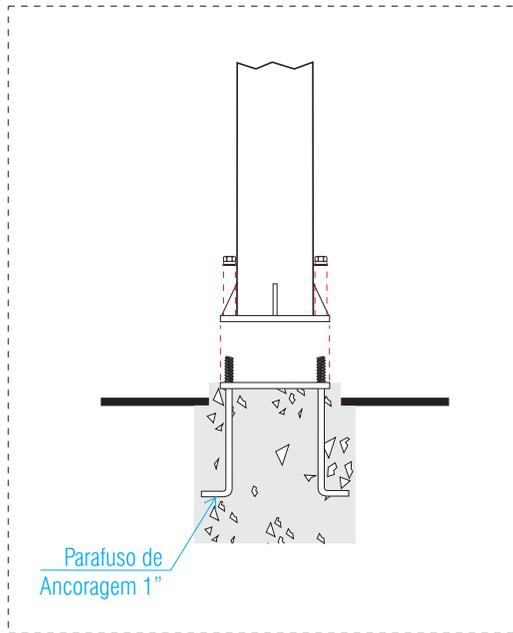
## Poste

Estrutura em metalon, soldados e fixados através de flange e sapata de concreto, revestido de alumínio composto.

## Painel Gráfico

Composto de alumínio composto blocado, fixado nas hastes do poste por meio de parafusos. Letras e desenhos recortados, com fechamento de acrílico translúcido, com iluminação.





Detalhe do Flange

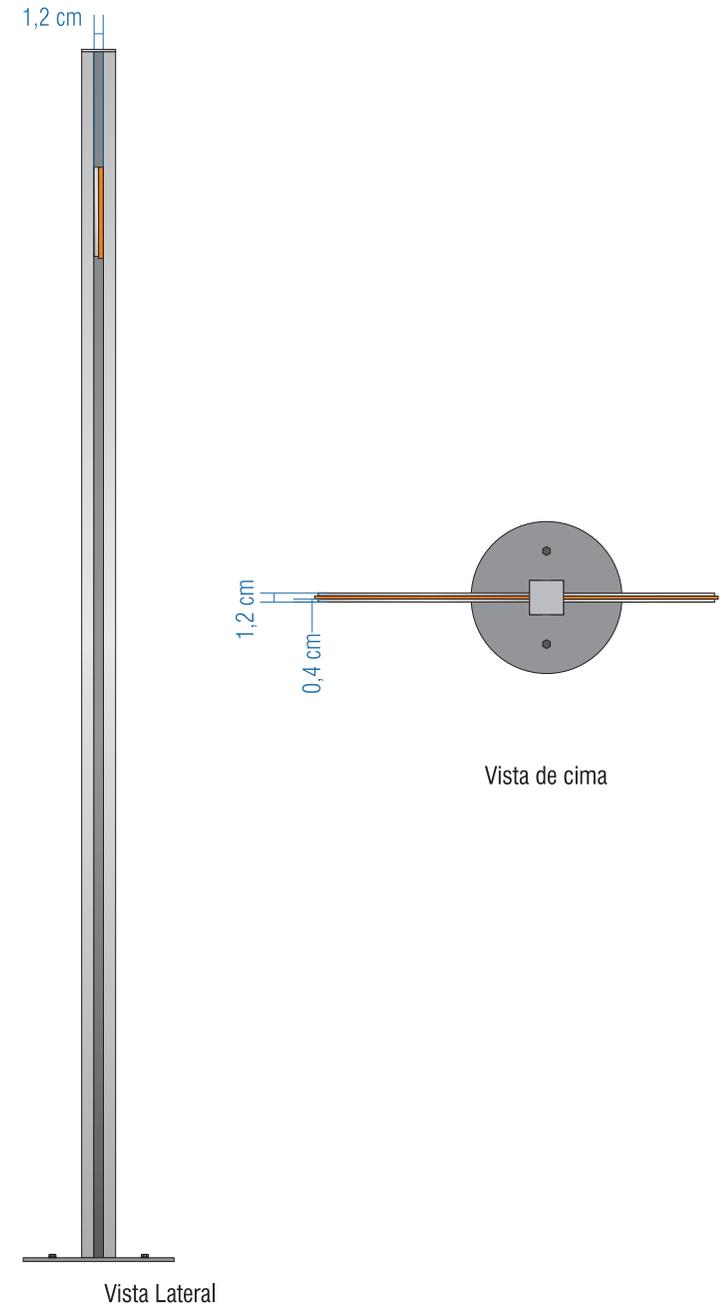
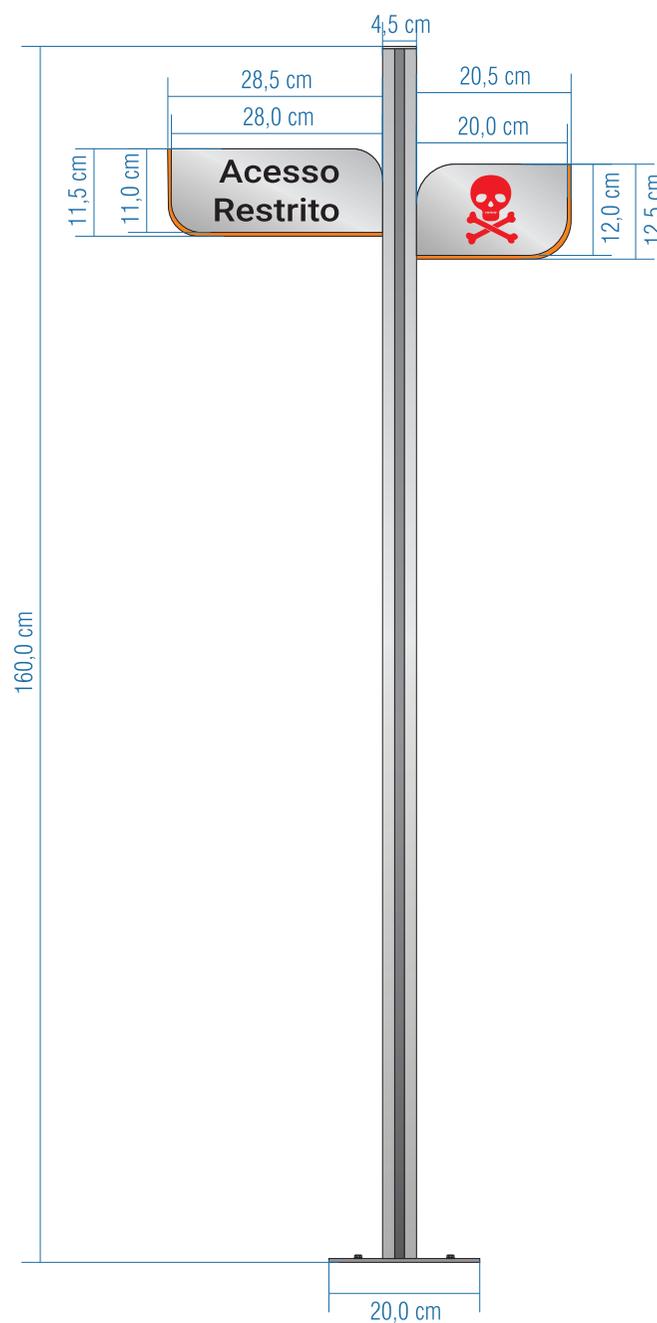
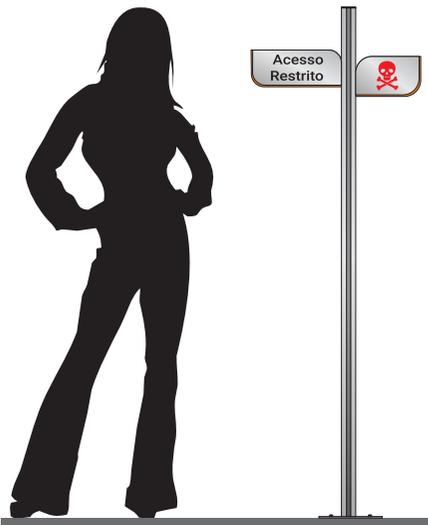


## Poste

Perfil de alumínio chumbado no piso.

## Painel Gráfico

Composto de Chapa de PSAI, duplaface, pintas com tinta automotiva. Fixada por batente no perfil. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.



Vista Lateral

Vista de cima

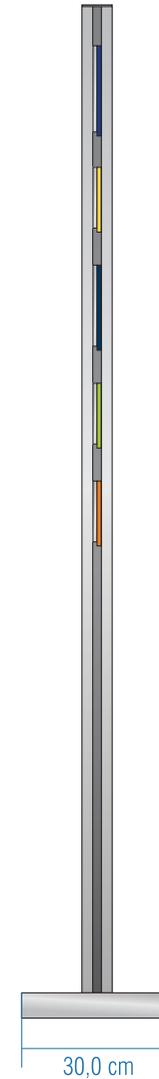
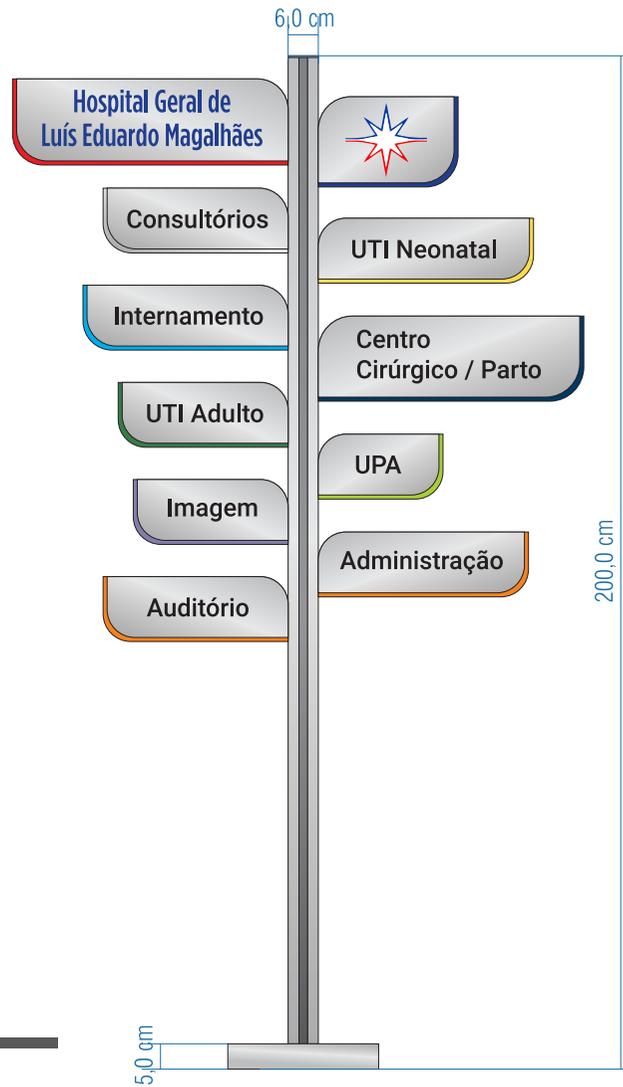
# Hospital Geral de Luís Eduardo Magalhães - HGLEM

## Poste

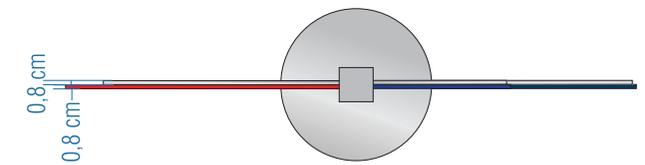
Perfil de alumínio chumbado no piso.

## Painel Gráfico

Composto de Chapa de PSAI, pintas com tinta automotiva. Fixada por batente no perfil. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.

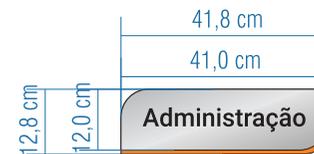
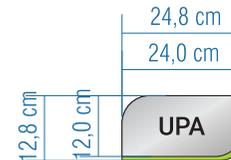
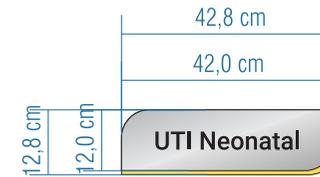
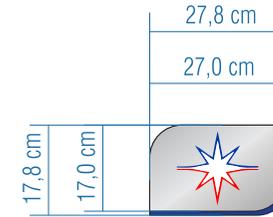
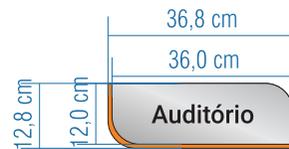
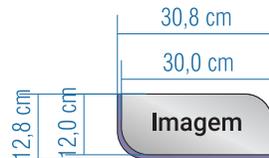
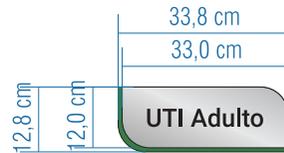
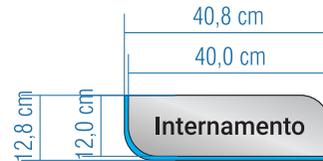
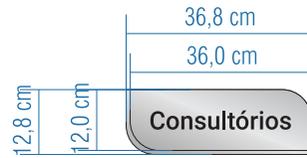


Vista Lateral



Vista de cima

# Hospital Geral de Luís Eduardo Magalhães - HGLEM

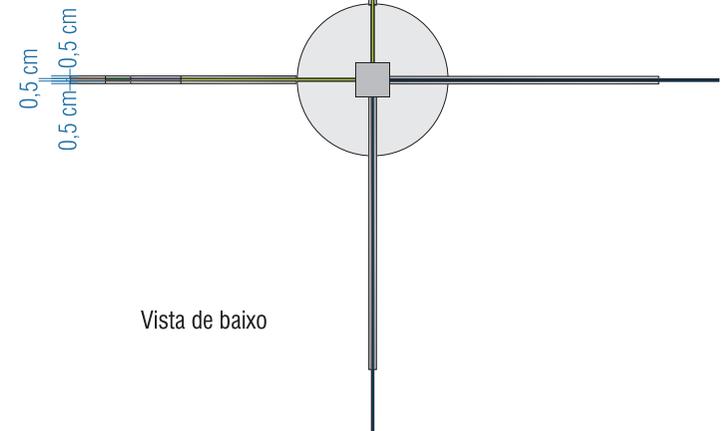
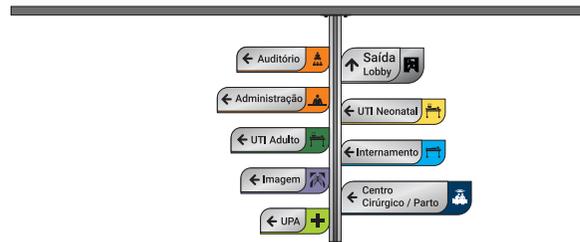


## Poste

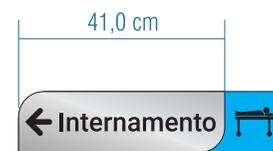
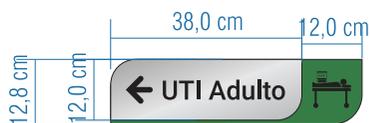
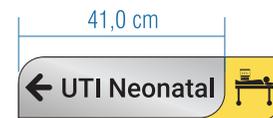
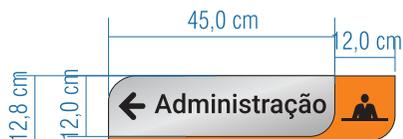
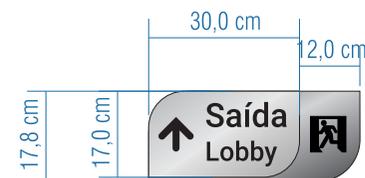
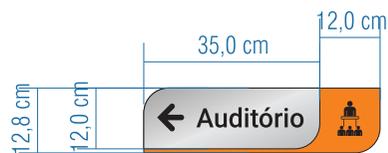
Perfil de alumínio chumbado no piso.

## Painel Gráfico

Composto de Chapa de PSAI, pintas com tinta automotiva. Fixada por batente no perfil. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.

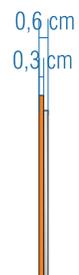
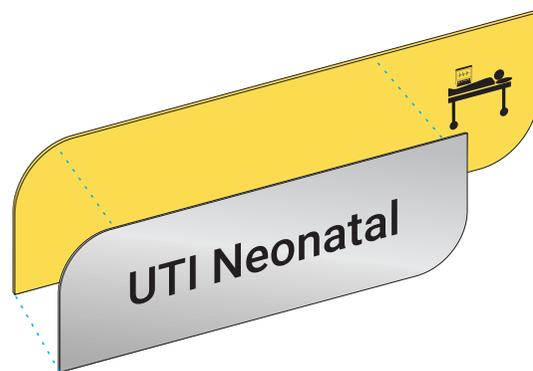


# Hospital Geral de Luís Eduardo Magalhães - HGLEM

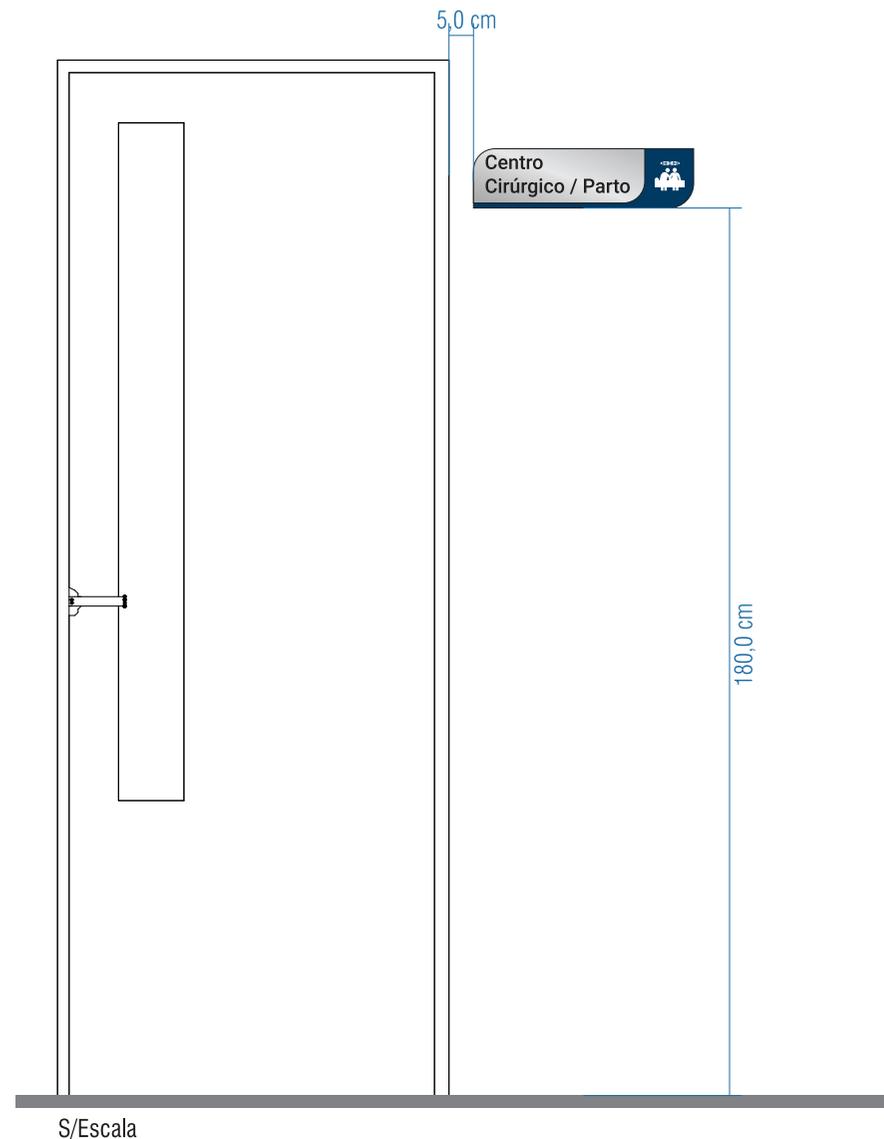


## Placa

Composto de Chapas de PSAL, pintas com tinta automotiva. Coladas uma na outra. Fixada por fita 3M. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.

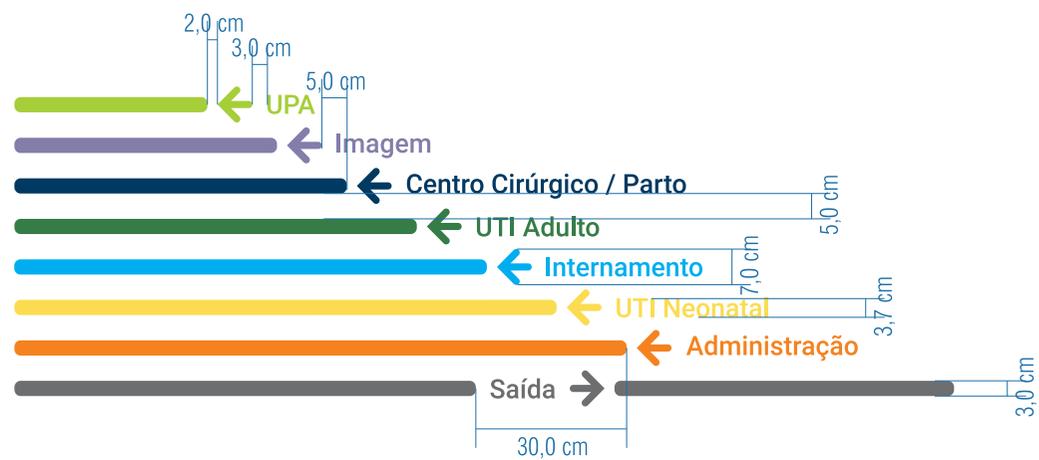


Escala 1:5



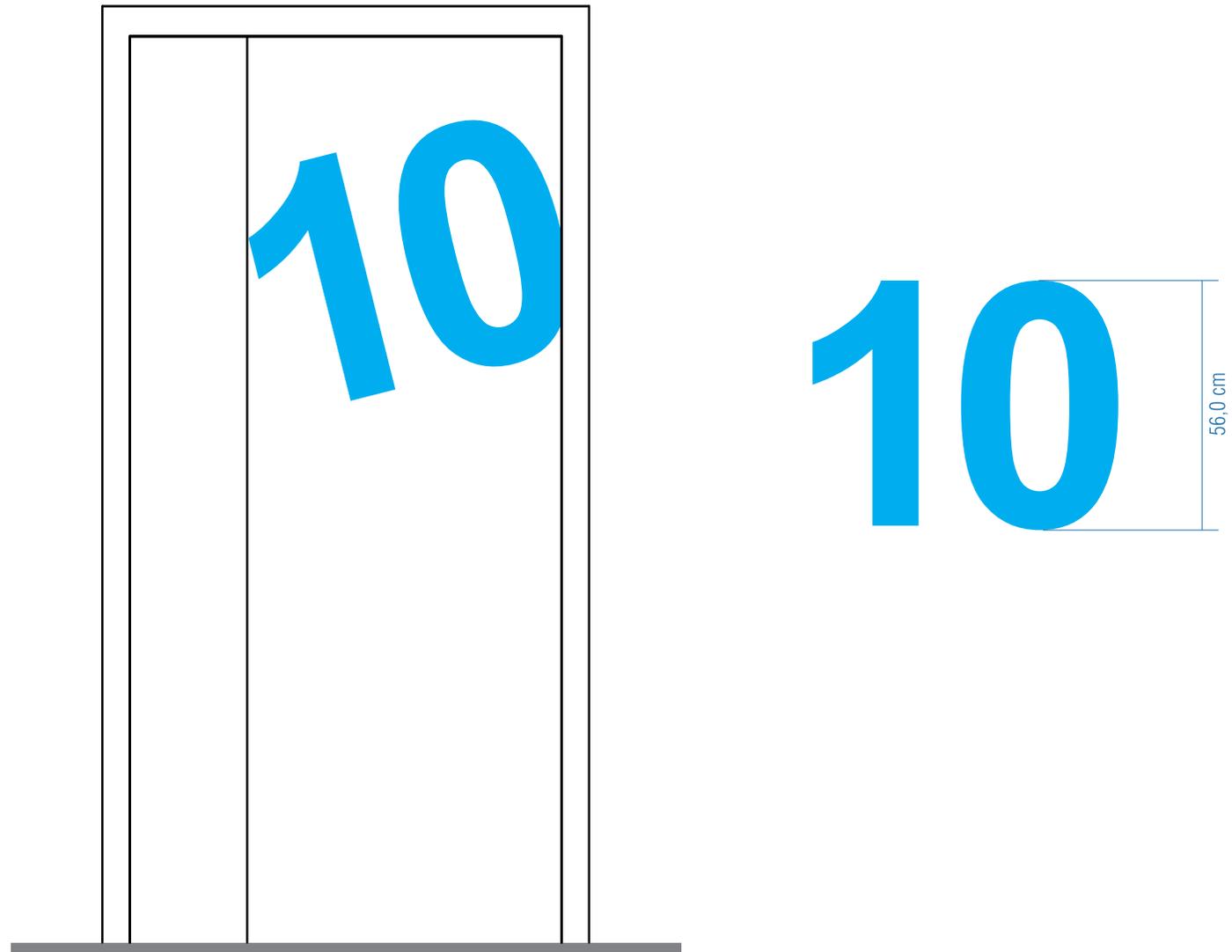
## Adesivos

Linhas, setas e textos aplicados diretamente na parede.



**Adesivos**

textos aplicados diretamente na porta.

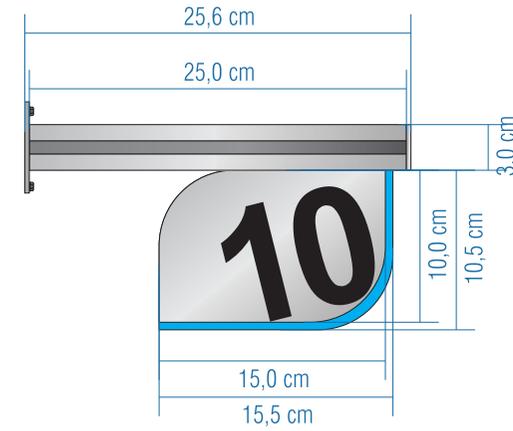
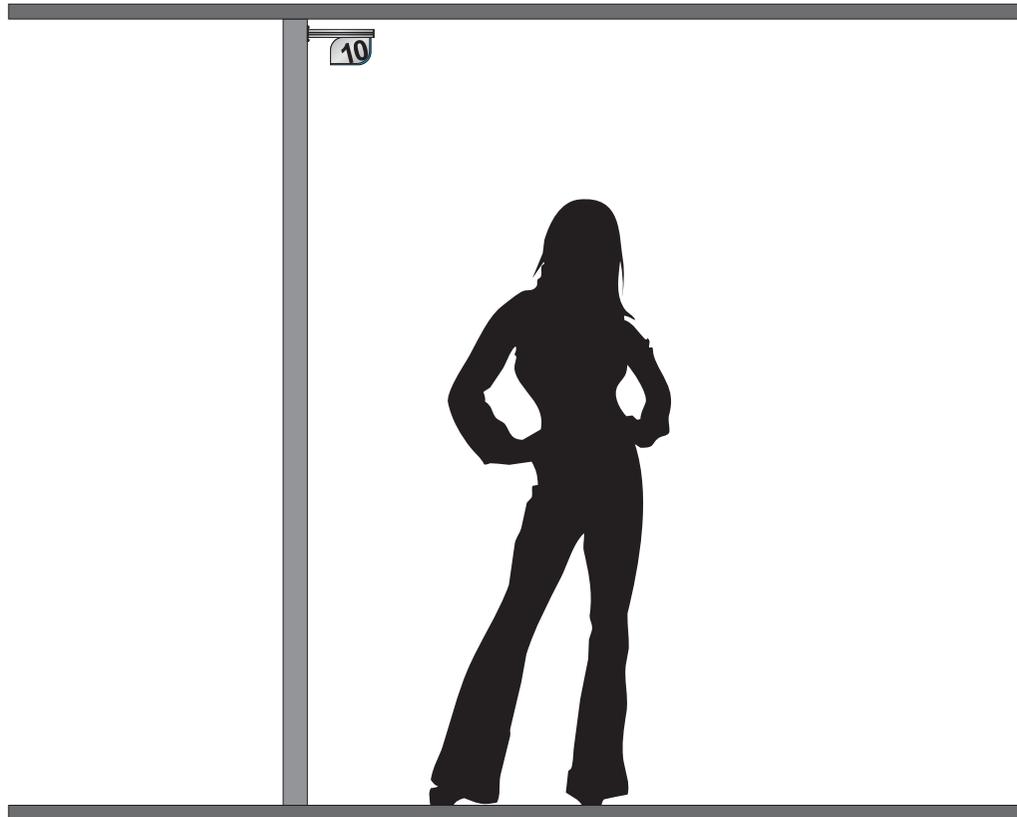


**Poste**

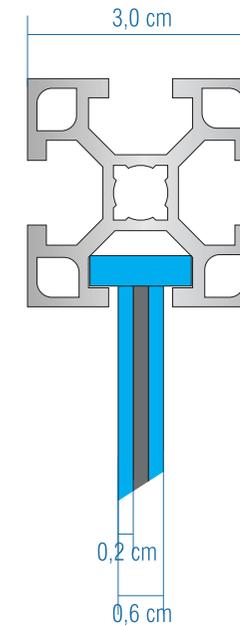
Perfil de alumínio chumbado no parede.

**Painel Gráfico**

Composto de Chapa de PSAI,  
dupliface, pintas com tinta automotiva.  
Fixada por batente no perfil.  
Texto em adesivo recortado eletronicamente.  
Verniz de proteção.



Escala 1:5



Detalhe

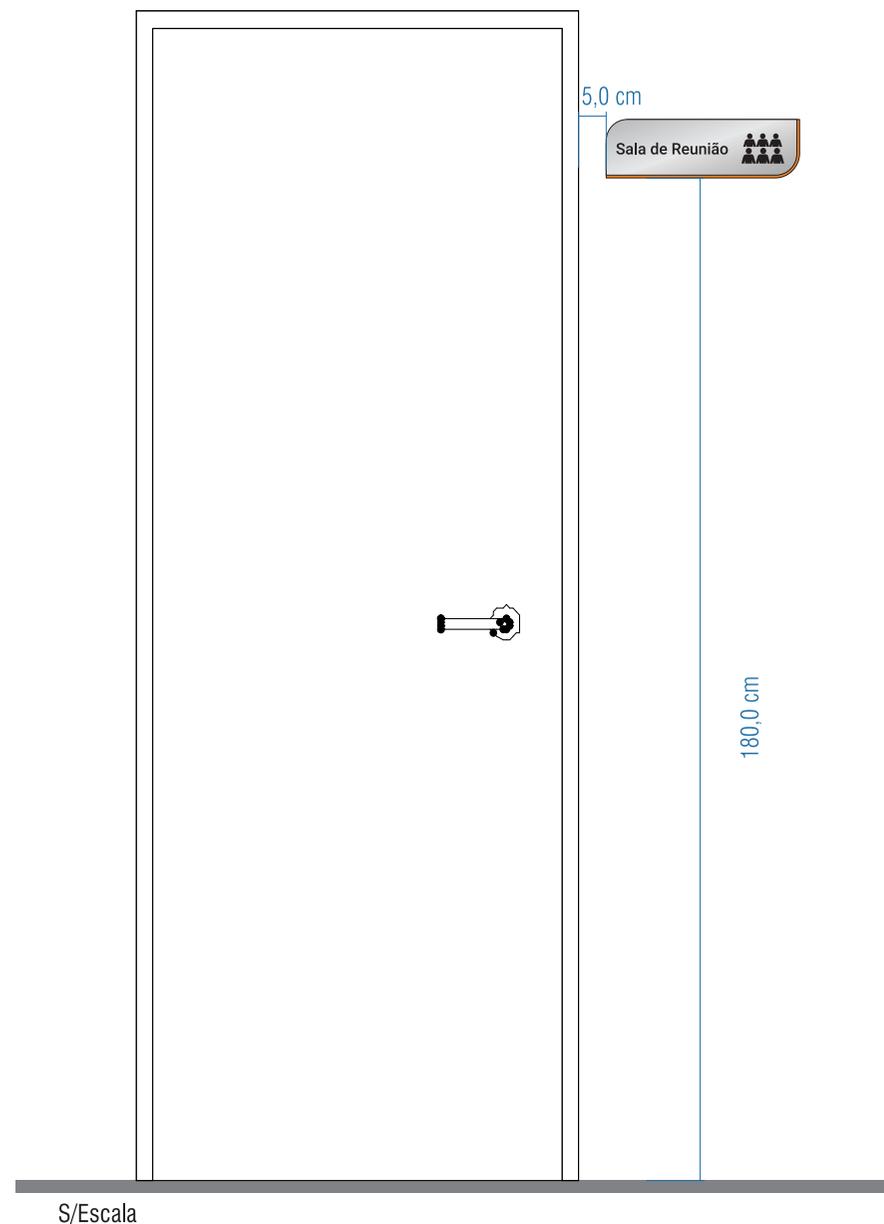


## Placa

Composto de Chapas de PSAL, pintas com tinta automotiva. Coladas uma na outra. Fixada por fita 3M. Texto e desenho em adesivo recortado eletronicamente. Verniz de proteção.



Escala 1:5



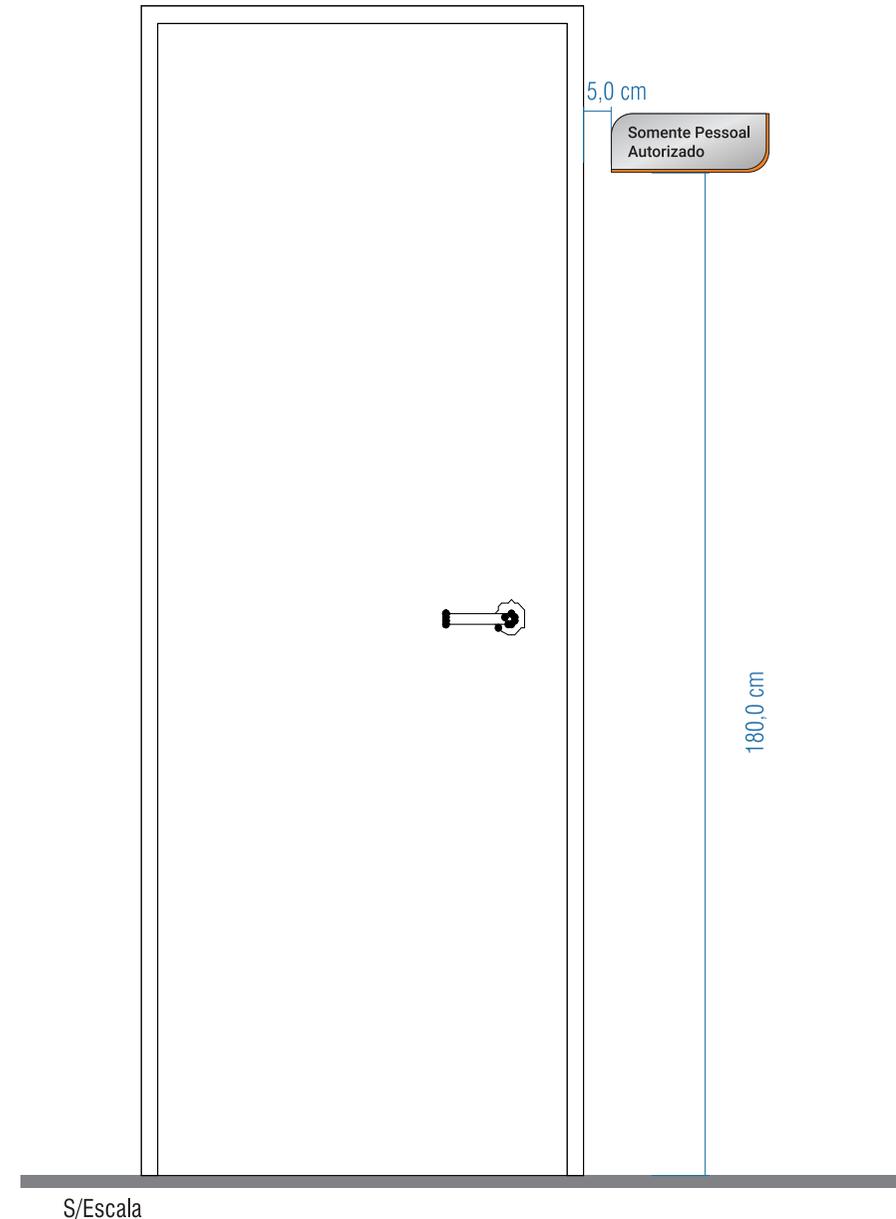
S/Escala

## Placa

Composto de Chapas de PSAI,  
pintas com tinta automotiva.  
Coladas uma na outra.  
Fixada por fita 3M.  
Texto e desenho em adesivo  
recortado eletronicamente.  
Verniz de proteção.



Escala 1:5



# Sinalização Externa

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**





Pv01



Pv02



PIE01



PIE02



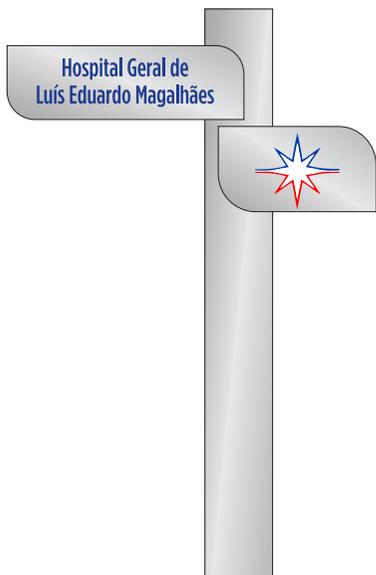
PIE03  
PIE04  
PIE05  
PIE06



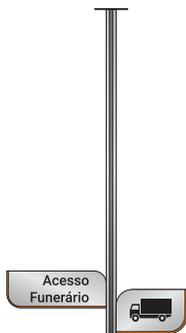
PIE07  
PIE08



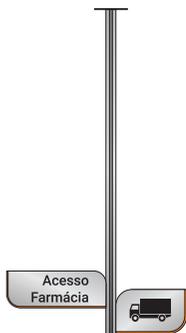
PIE09  
PIE10



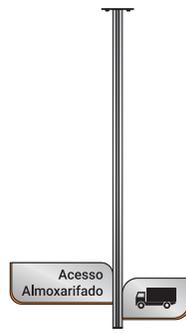
TEI01



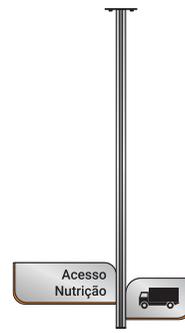
PIES01



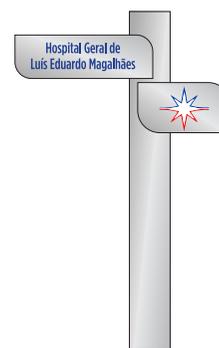
PIES02



PIES03



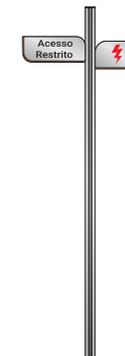
PIES04



TIE01



Pa01



Pa02



Sigla	Nome	Quant.	
<b>PV</b>	Placa Viária	02	
<b>TEI01</b>	Totem Externa de Identificação	01	
<b>PIE01</b>	Placa de Identificação Estacionamento	10	
<b>PIES01</b>	Placa de Identificação Estac. de Serviço	04	
<b>TIE01</b>	Totem de Identificação Entrada	01	
<b>Pa01</b>	Placa de Advertência	02	

# Sinalização Interna

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

Corredor

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**



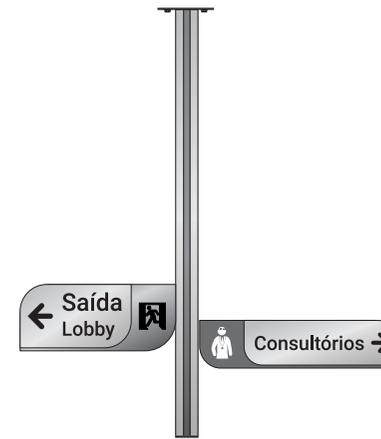
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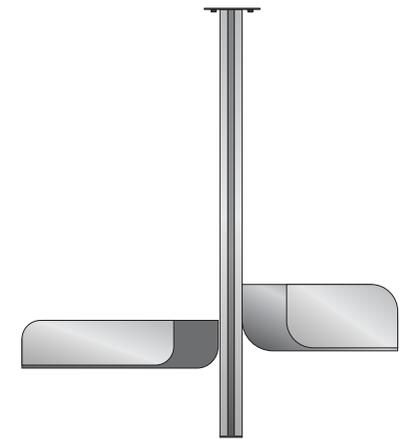
PDT01 A



PDT01 AV

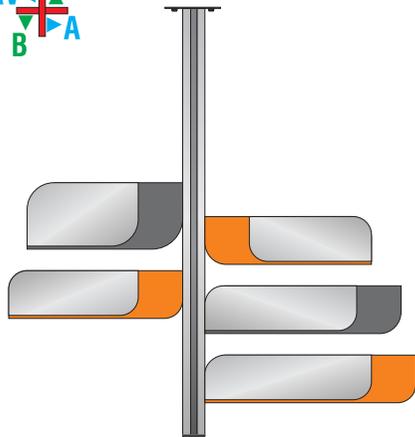


PDT01 B

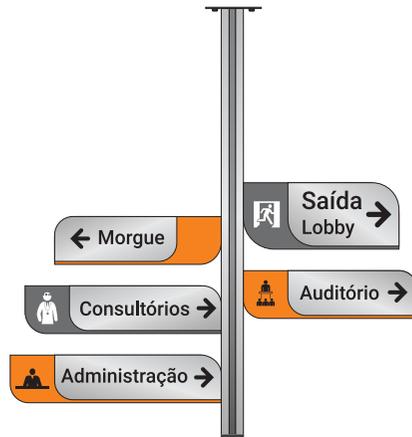


PDT01 BV

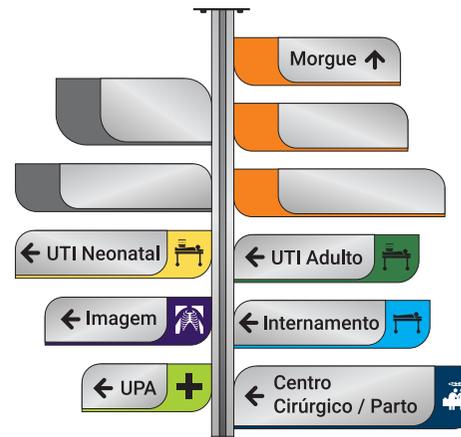
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PDT02 A



PDT02 AV



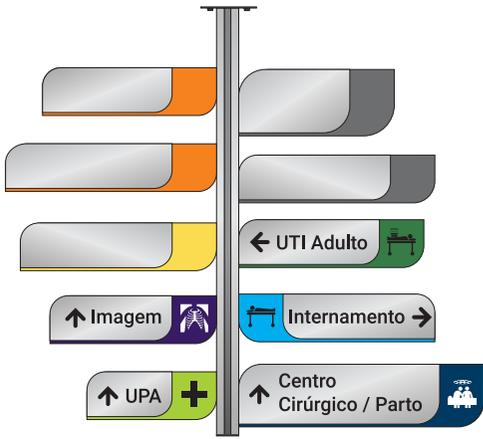
PDT02 B



PDT02 BV



PDT03 



PDT03 A



PDT03 AV

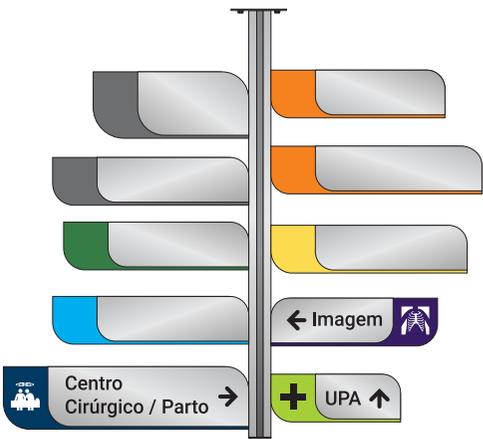


PDT03 B



PDT03 BV

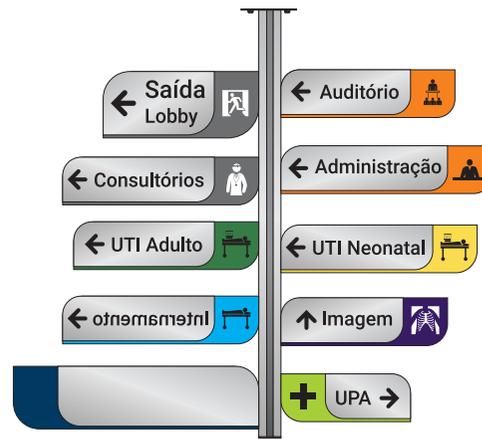
PDT04 



PDT04 A



PDT04 AV

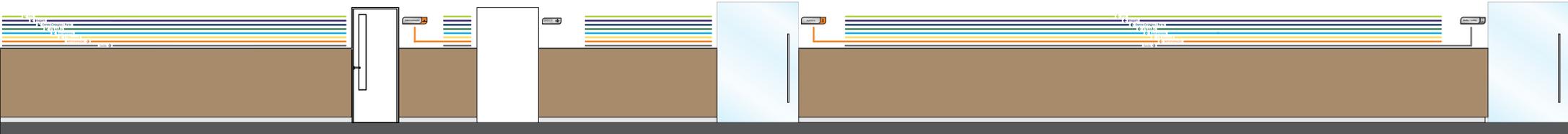


PDT04 B



PDT04 BV





Fd01

PIL03

PIP01

PIL02

PIL01



Fd02

PIL04



PIL05

Fd03



Escala 1:100

PIL06

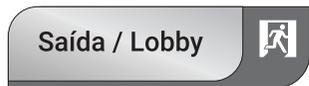
Fd04

Fd06

Fd05

Fd07





PIL01



PIL02



PIL03



PIL04



PIL05



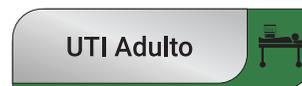
PIL06



PIL07



PIL08



PIL09



PIL10



PIL11



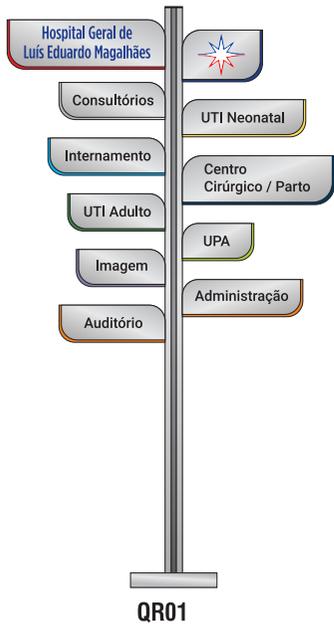
PIP01

Sigla	Nome	Quant.	
<b>PDT</b>	Placa Diretiva de teto	04	
<b>FD</b>	Faixa Diretiva	108.600m/ cada cor	
<b>PIL</b>	Placa de Identificação Local	10	
<b>PIP</b>	Placa de Identificação com Picto	01	

# Lobby e Consultórios

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**





PIP01



PIP02



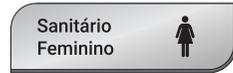
PIP03



PIP04



PIP05



PIP06



PIP07



PIP08



PIP09



PIP10  
PIP11



PIP12



PB01



Pb02



Pb03



Pb04



Pb05



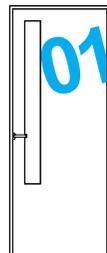
Pb06



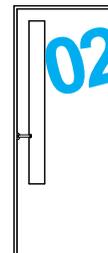
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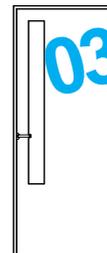
Pb08



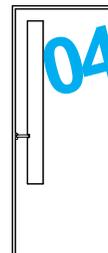
AIP01



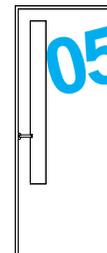
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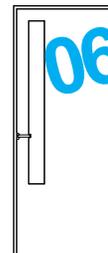
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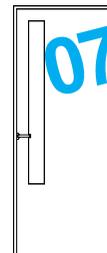
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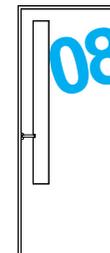
AIP05



AIP06



AIP07



AIP08

Sigla	Nome	Quant.	
<b>QR</b>	Quadro Resumo	01	
<b>PIP</b>	Placa de Identificação com Picto	12	
<b>PB</b>	Placa Bandeira	08	
<b>AIP</b>	Adesivo de Identificação de Porta	08	

# Administração / Serviço

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**





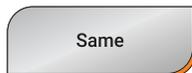
PIS01



PIS02



PIS03



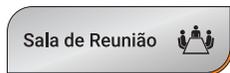
PIS04



PILO1



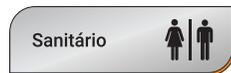
PIP01



PIP02



PIP03



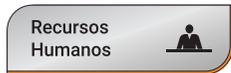
PIP04



PIP05



PIP06

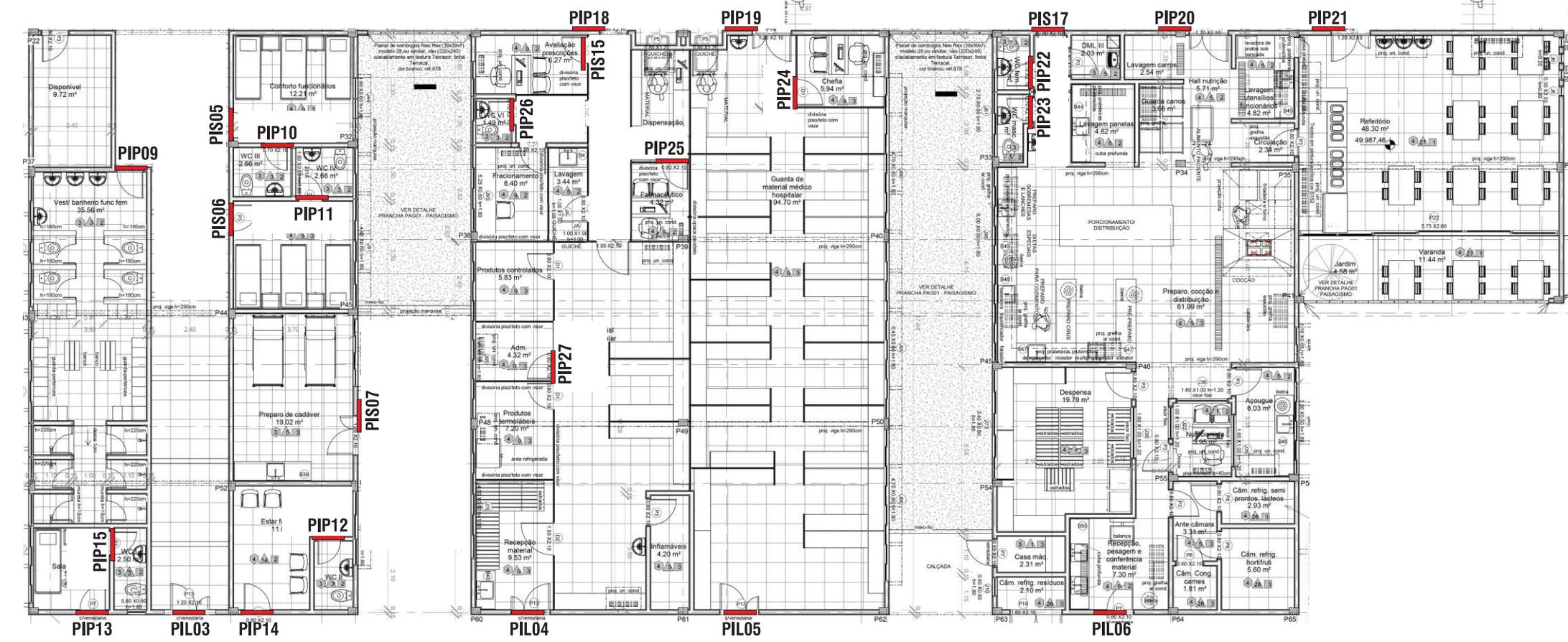
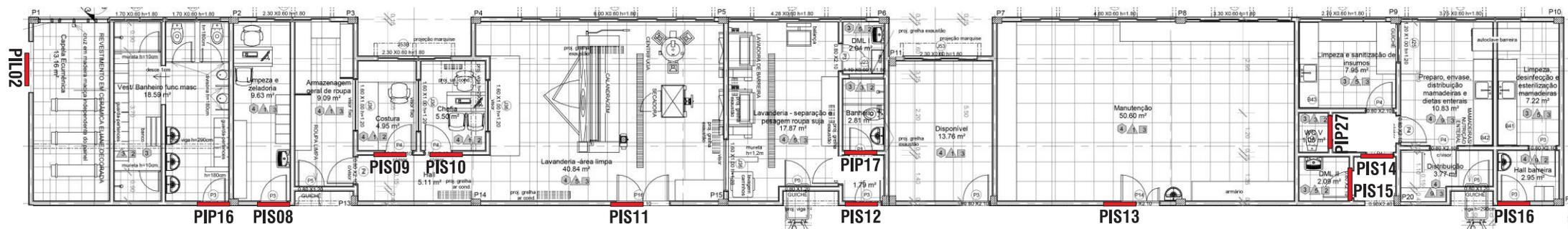


PIP07



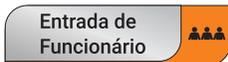
PIP08

Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	01
<b>PIP</b>	Placa de Identificação com Picto	08
<b>PIS</b>	Placa Identificação de Serviço	04

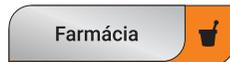




PILO2



PILO3



PILO4



PILO5



PILO6



PIP09



PIP10 PIP15  
PIP11 PIP17  
PIP12 PIP27



PIP13



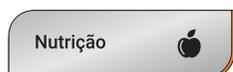
PIP16



PIP18



PIP19



PIP20



PIP21



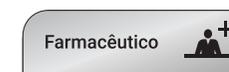
PIP22



PIP23



PIP24  
PIP27



PIP25



PIS05



PIS06



PIS07



PIS08



PIS09



PIS10



PIS11



PIS12



PIS13



PIS14



PIS15



PIS16



PIS17



Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	05
<b>PIP</b>	Placa de Identificação com Picto	17
<b>PIS</b>	Placa Identificação de Serviço	13

# UTI Neonatal

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**





PIS01



PIS02



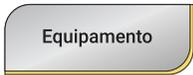
PIS03



PIS04



PIS05



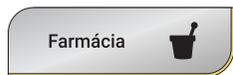
PIS06



PIP01



PIP02



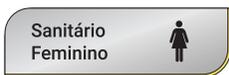
PIP03



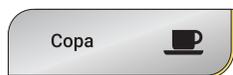
PIP04



PIP05



PIP06



PIP07



PIP08



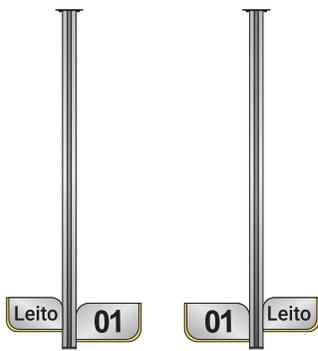
PIP09



PIP10

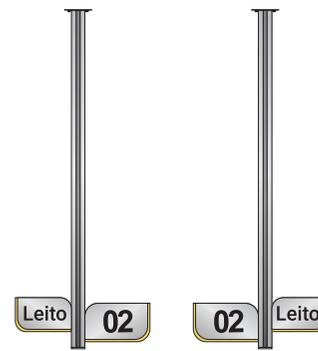


PILO1



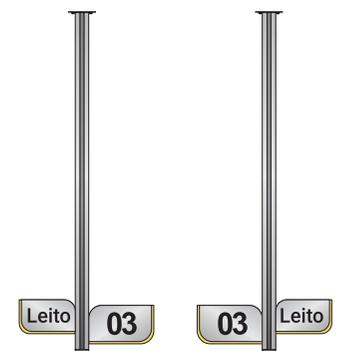
PILT01 A

B



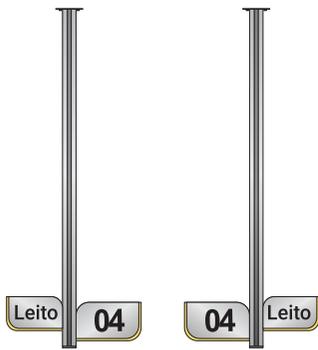
PILT02 A

B



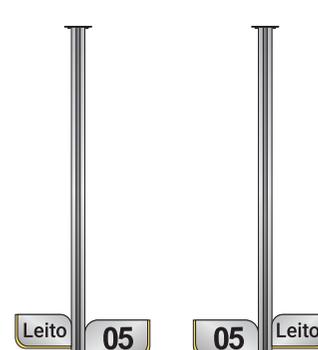
PILT03 A

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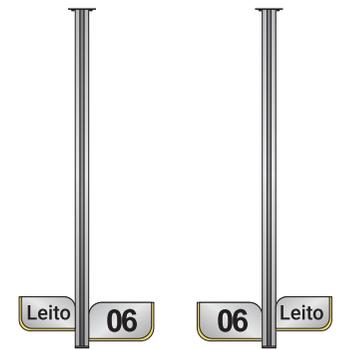
PILT04 A

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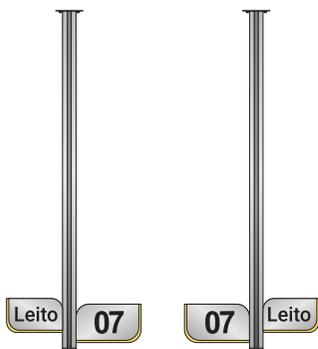
PILT05 A

B



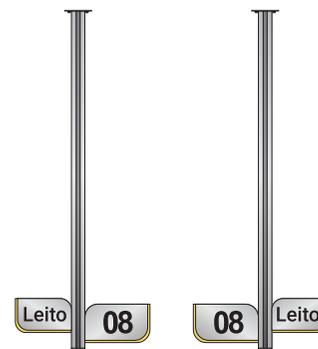
PILT06 A

B



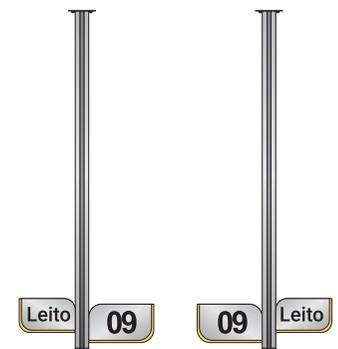
PILT07 A

B



PILT08 A

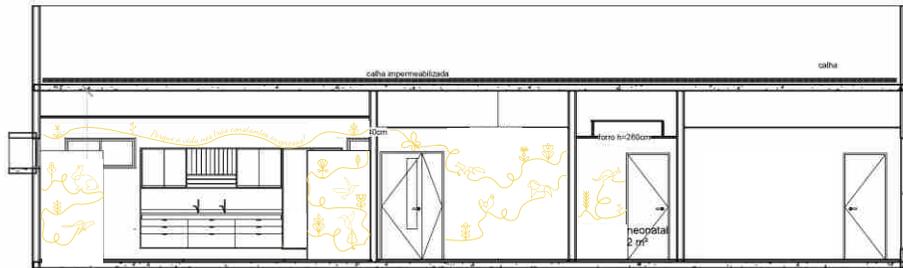
B



PILT09 A

B





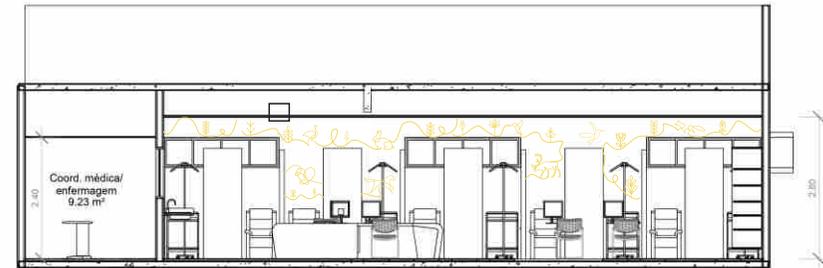
1 Corte 1  
1:75



4 Corte 4  
1:75



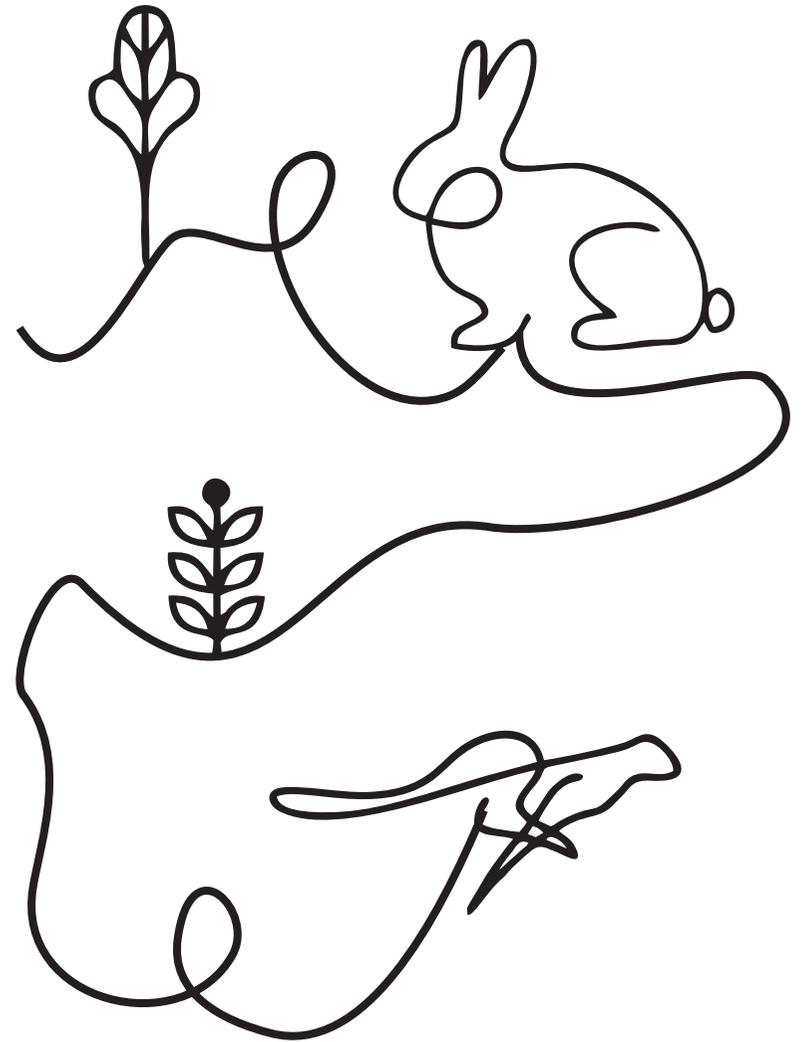
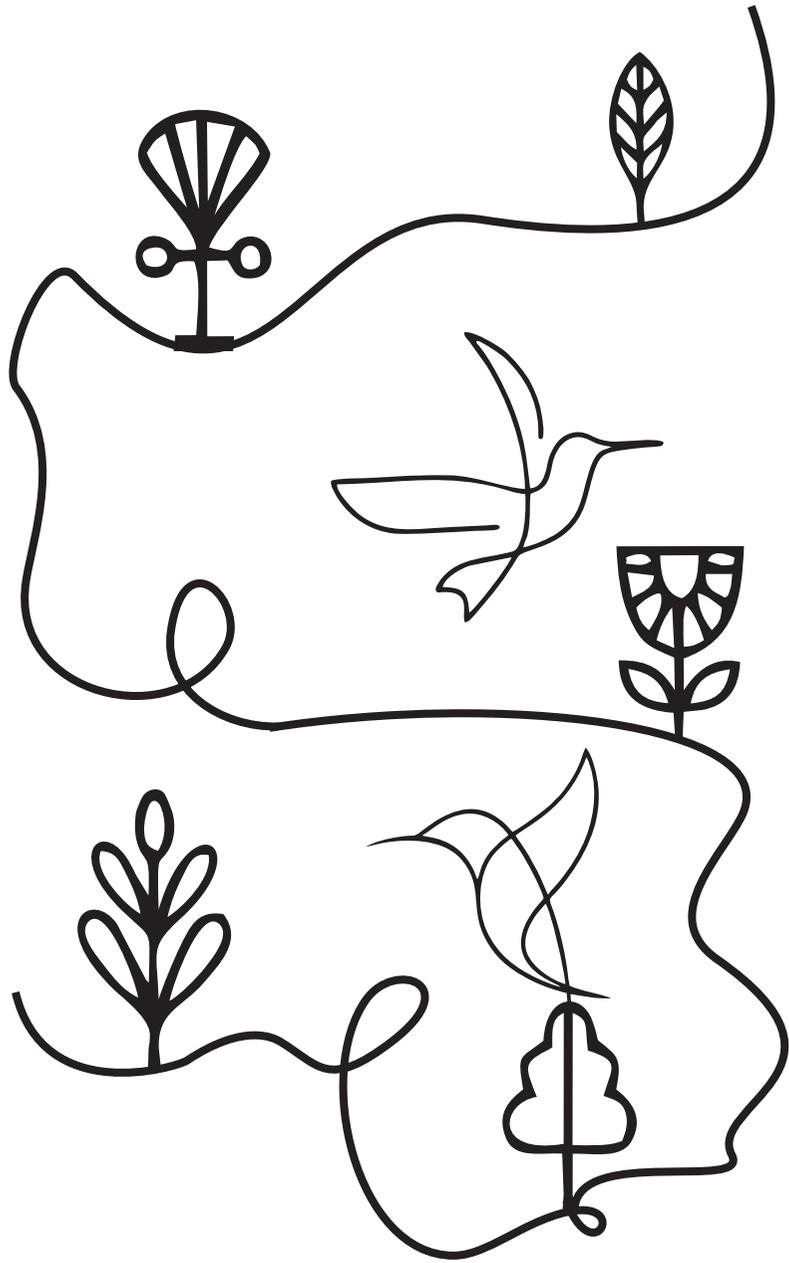
2 Corte 2  
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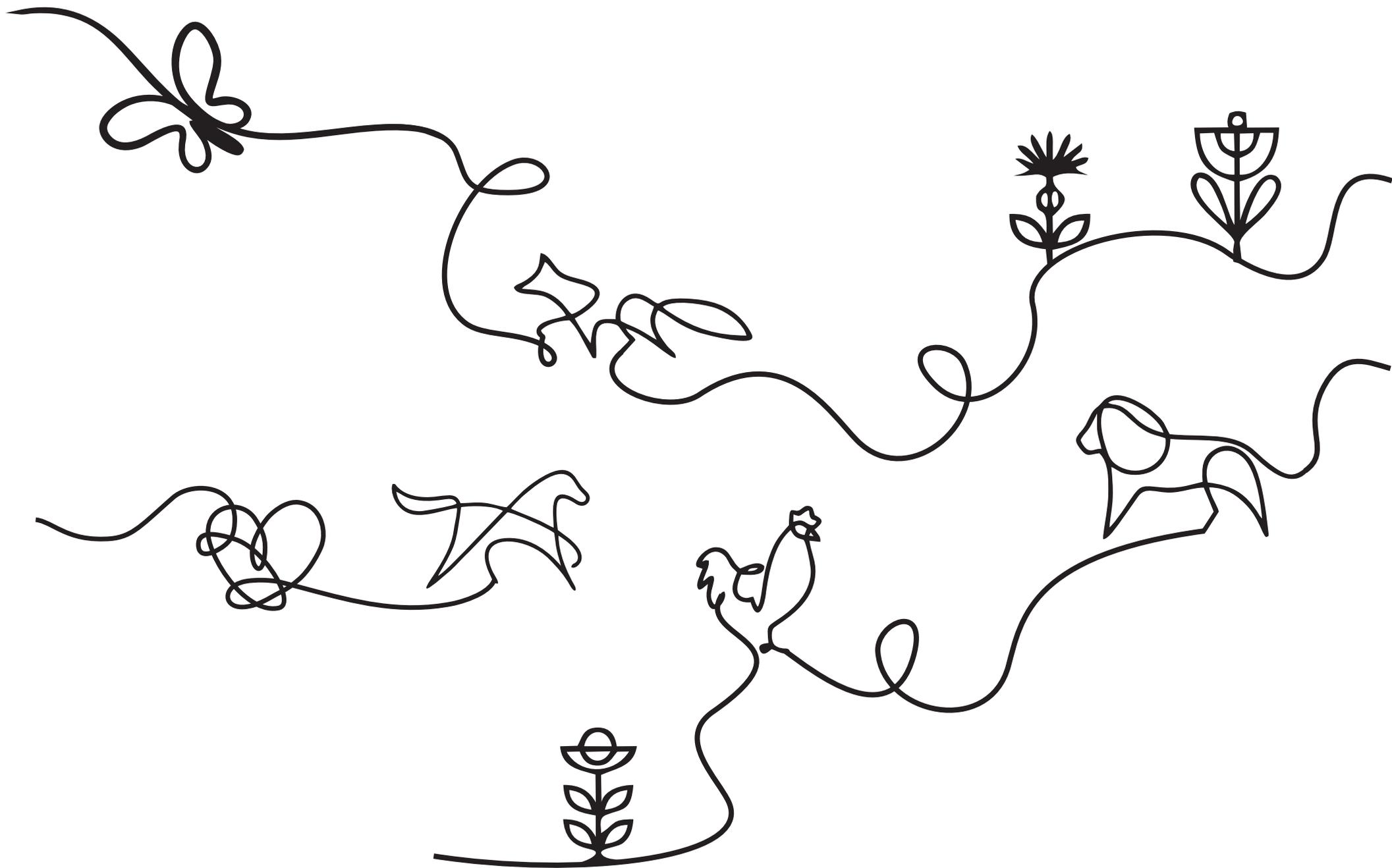


5 Corte 5  
1:75



6 Corte 6  
1:75

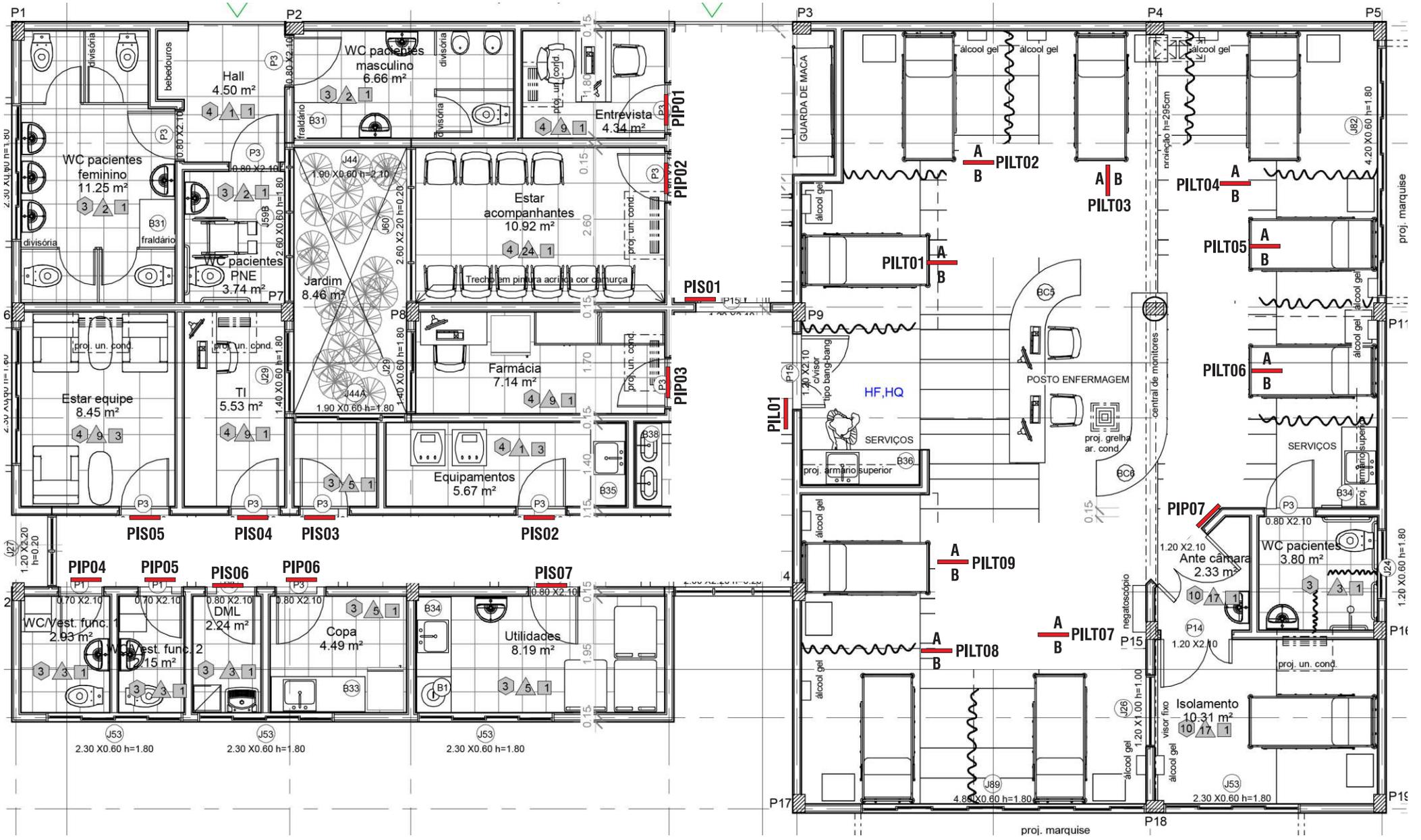




Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	01
<b>PIP</b>	Placa de Identificação com Picto	09
<b>PIS</b>	Placa Identificação de Serviço	06
<b>PILT</b>	Placa Identificação de Leito	09
<b>DA</b>	Design Ambielntal	93,44m2

UTI Adulto

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**



Acesso Restrito

PIS01

Equipamento

PIS02

DML

PIS03

TI

PIS04

Conforto Equipe

PIS05

DML

PIS06

Utilidades

PIS07

Entrevista 

PIP01

Estar Acompanhante 

PIP02

Farmácia 

PIP03

Sanitário 

PIP04

Sanitário 

PIP05

Copa 

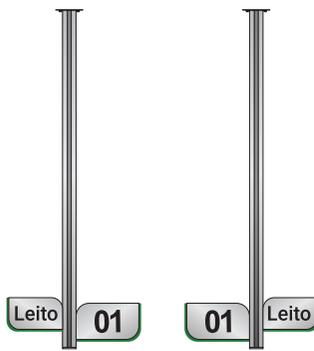
PIP06

Isolamento 

PIP07

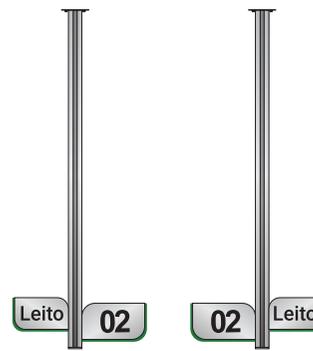
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PIL01



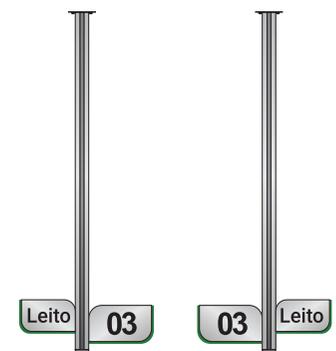
PILTO1 A

B



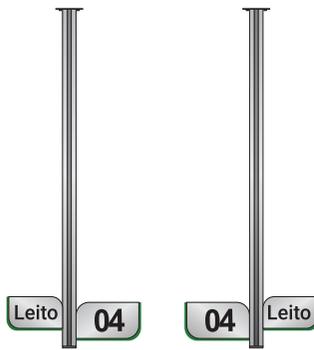
PILTO2 A

B



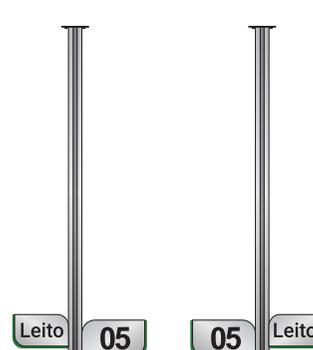
PILTO3 A

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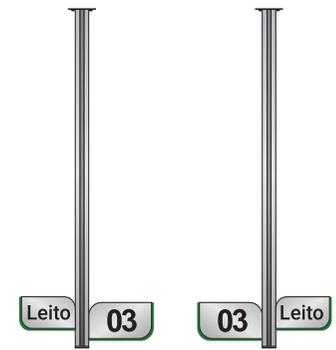
PILTO4 A

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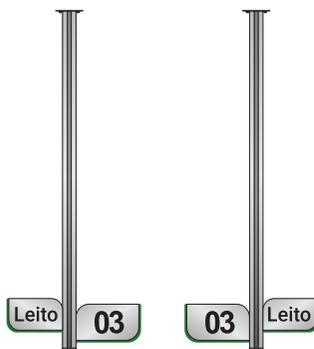
PILTO5 A

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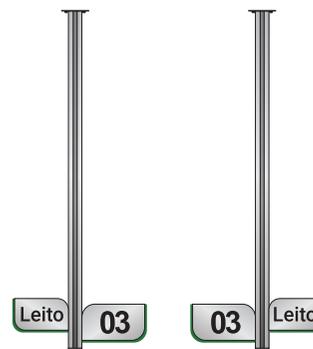
PILTO6 A

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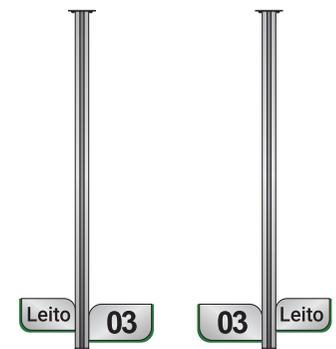
PILTO7 A

B



PILTO8 A

B



PILTO9 A

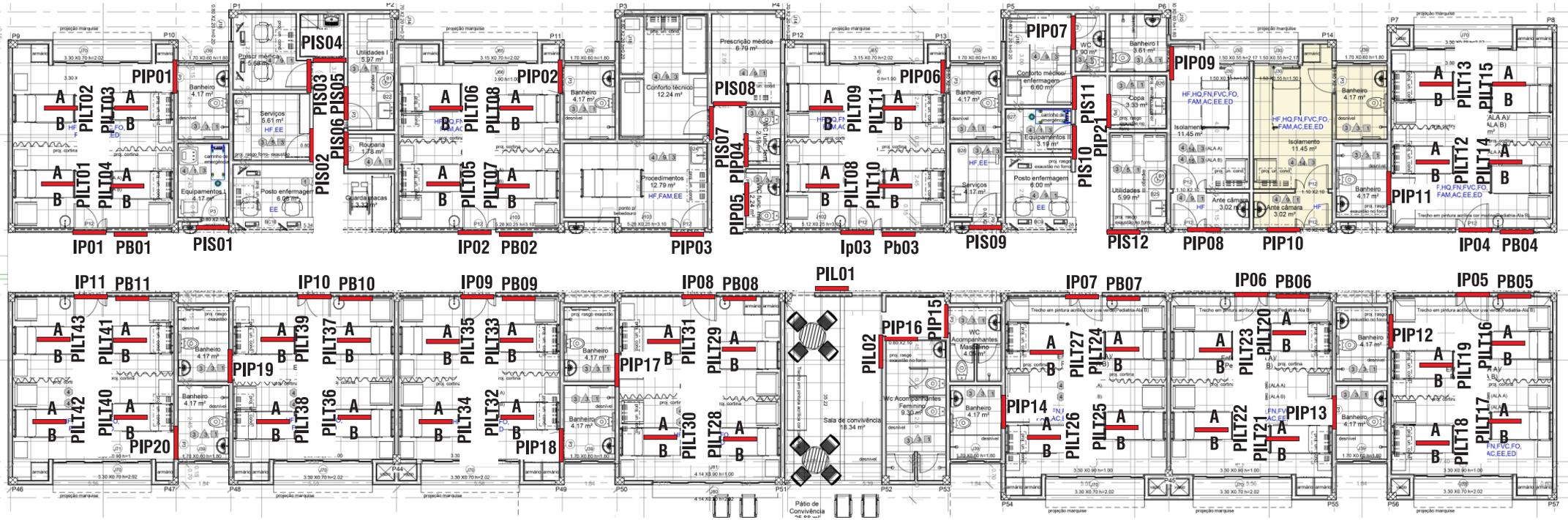
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Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	01
<b>PIP</b>	Placa de Identificação com Picto	07
<b>PIS</b>	Placa Identificação de Serviço	07
<b>PILT</b>	Placa Identificação de Leito	09

# Internamento B

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**



IP01 PB01 PIS01

IP02 PB02

PIP03

IP03 PB03 PIS09

PIS12

PIP08

PIP10

IP04 PB04

IP11 PB11

IP10 PB10

IP09 PB09

IP08 PB08

PIL01

IP07 PB07

IP06 PB06

IP05 PB05

PIP19

PIP17

PIP16

PIP14

PIP13

PIP12

PIP20

PIP19

PIP18

PIP17

PIP16

PIP15

PIP14

PIP13

PIP12

PIP11

PIP10

PIP01

PIP02

PIP03

PIP04

PIP05

PIP06

PIP07

PIP08

PIP09

PIP10

PIP11

PIP01

PIP02

PIP03

PIP04

PIP05

PIP06

PIP07

PIP08

PIP09

PIP10

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PIP08

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PIP08

PIP09

PIP10

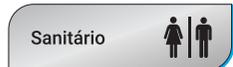
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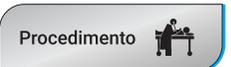
PILO1



PILO2



PIP01 PIP09 PIP14  
PIP02 PIP11 PIP17  
PIP06 PIP12 PIP18  
PIP07 PIP13 PIP19  
PIP20



PIP03



PIP04



PIP05



PIP08



PIP10



PIP15



PIP16



PIP21



PIS01



PIS02



PIS03



PIS04



PIS05



PIS06



PIS07



PIS08



PIS09



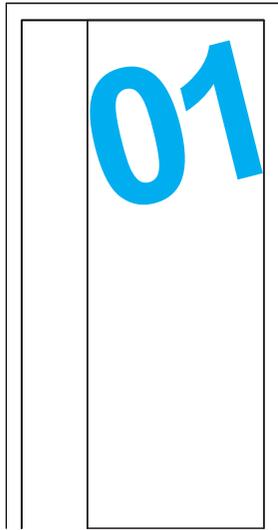
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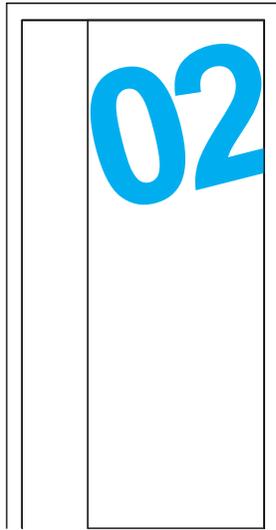
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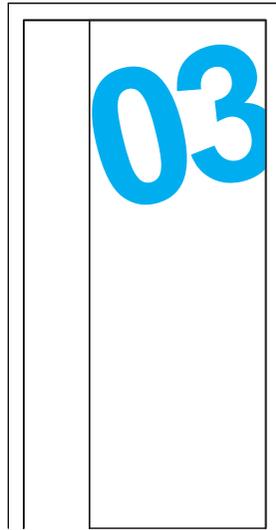
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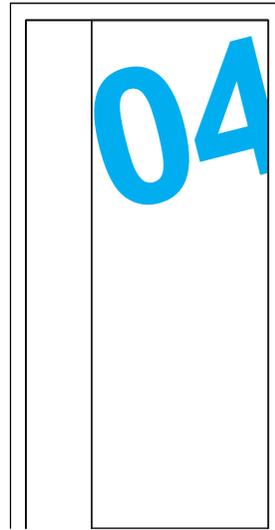
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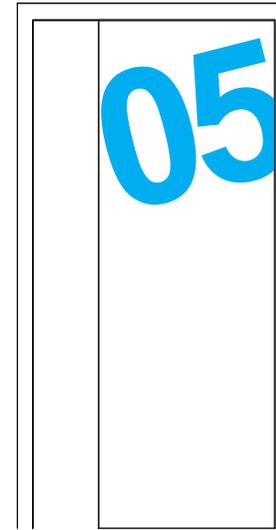
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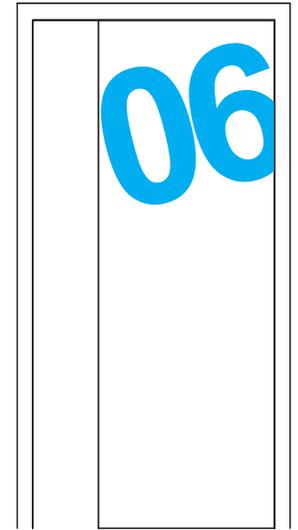
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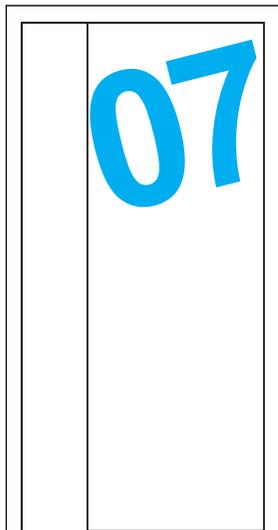
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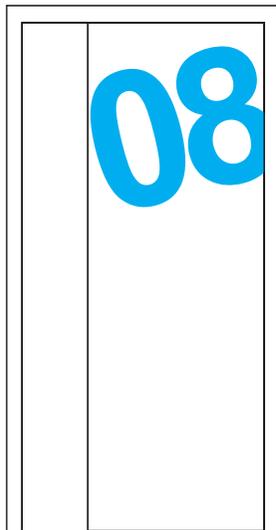
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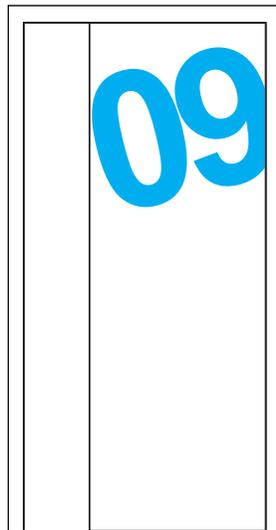
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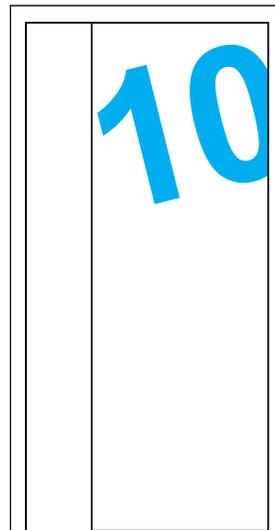
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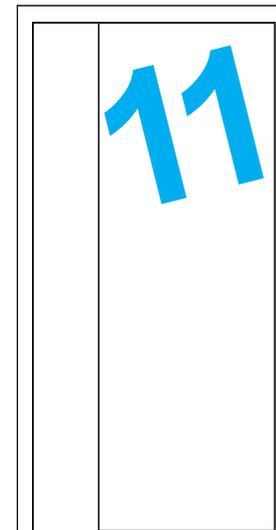
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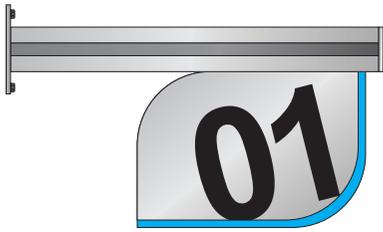
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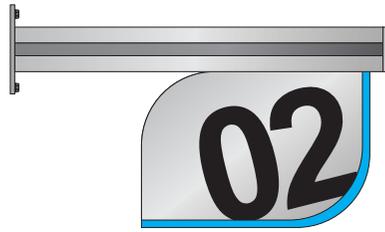
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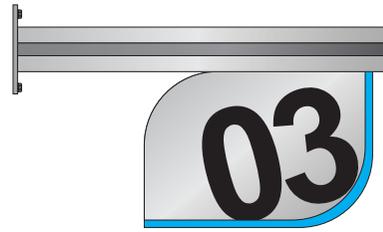
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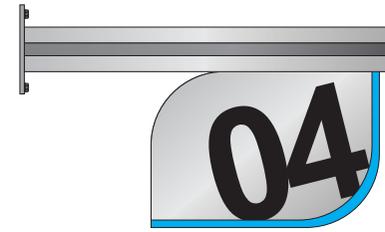
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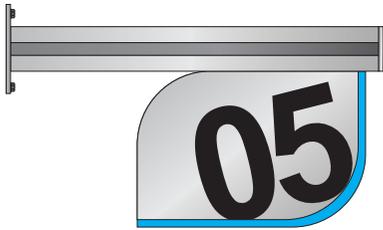
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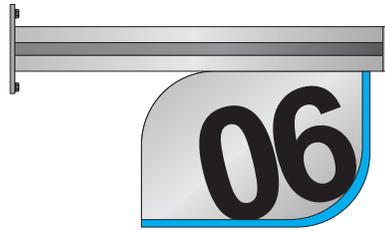
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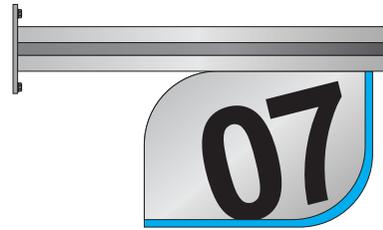
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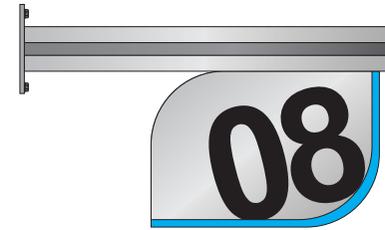
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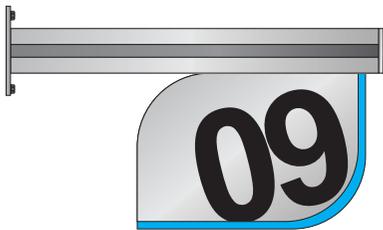
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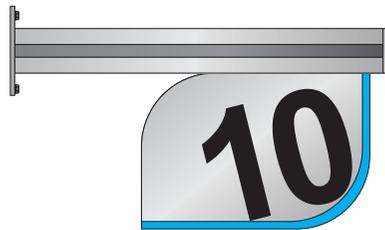
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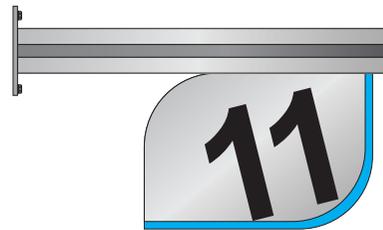
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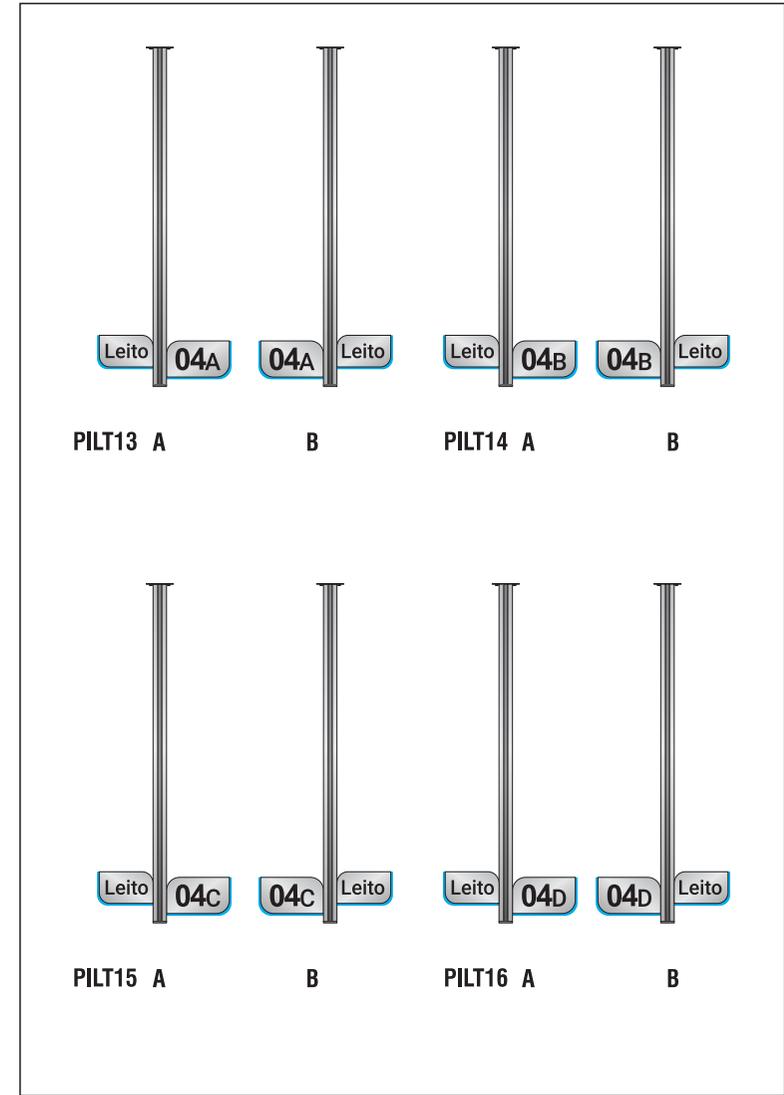
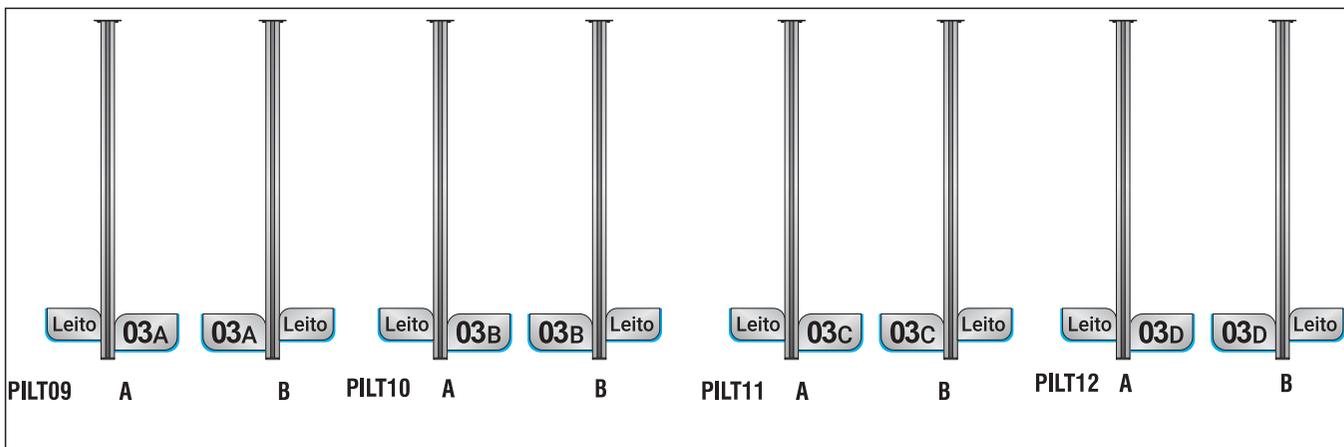
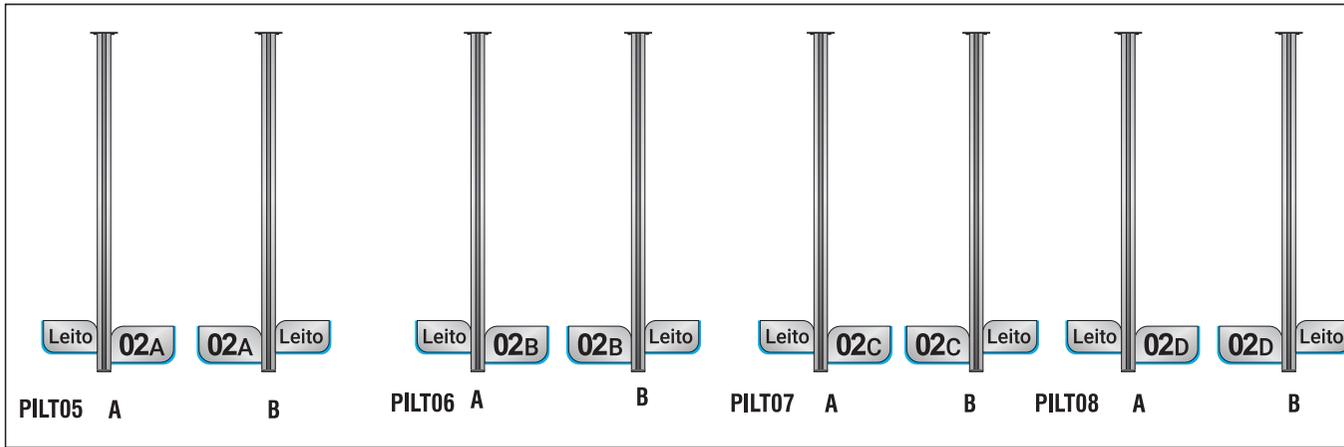
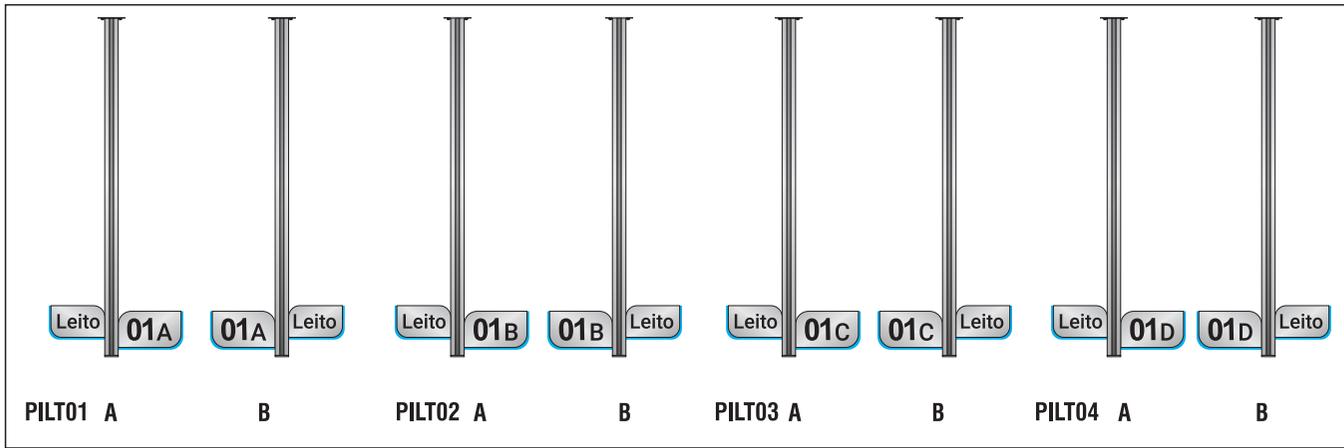
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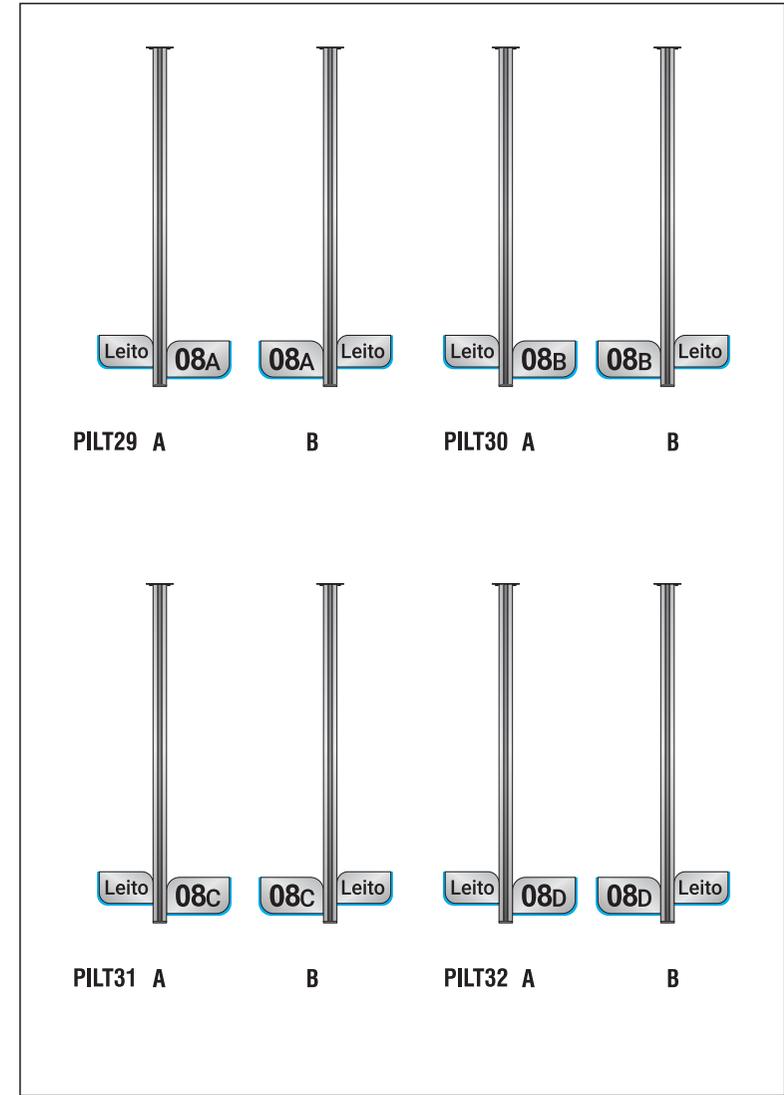
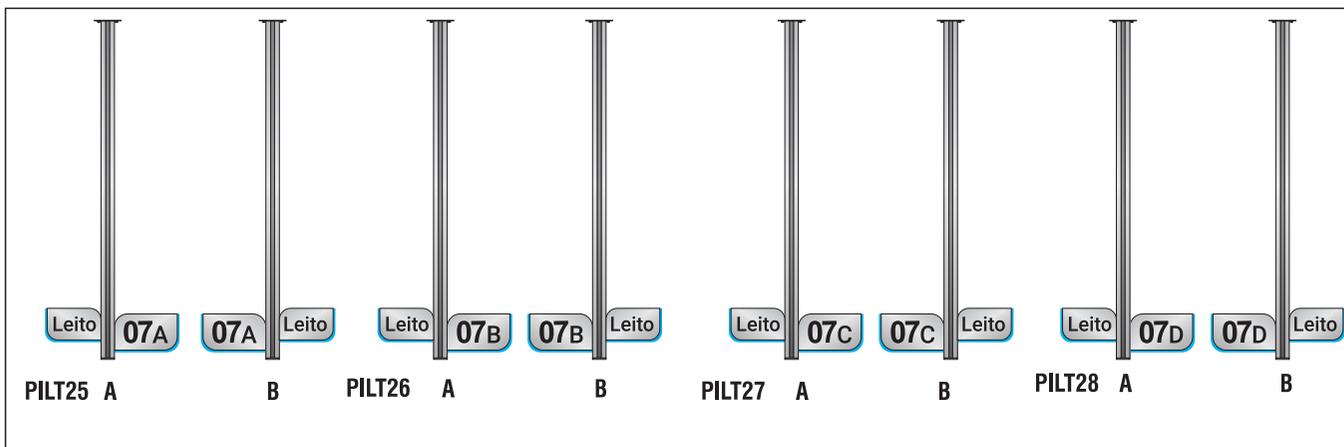
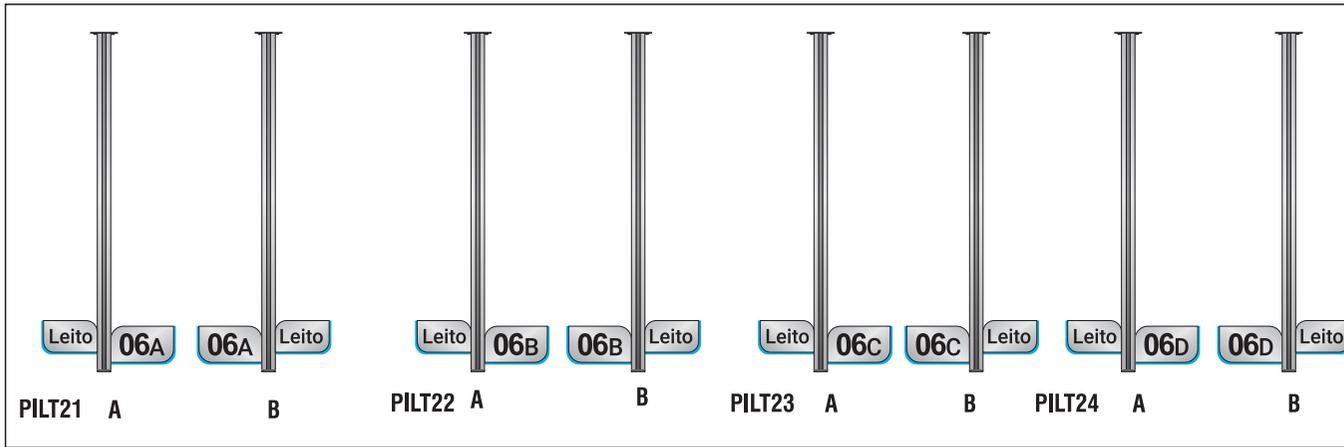
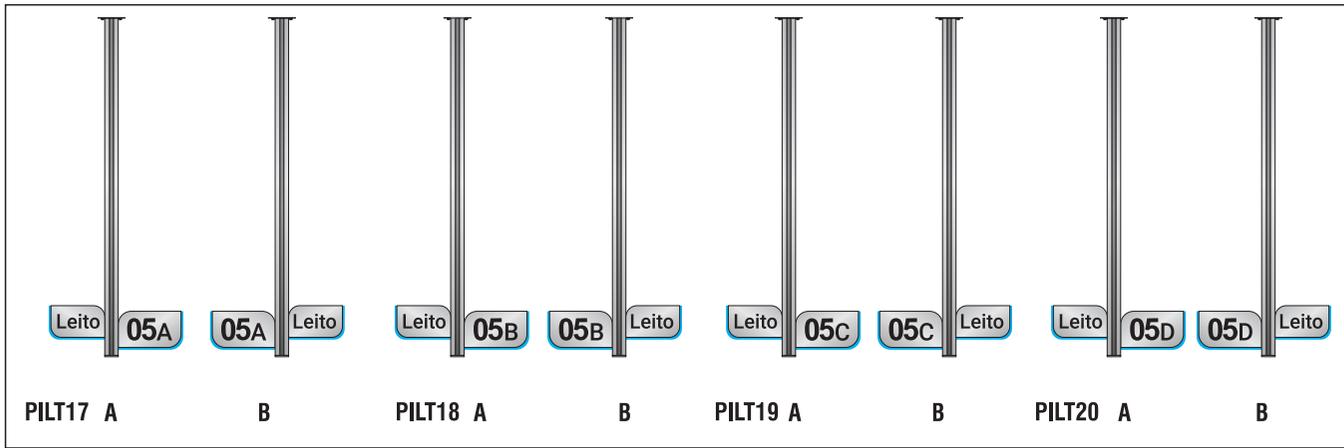


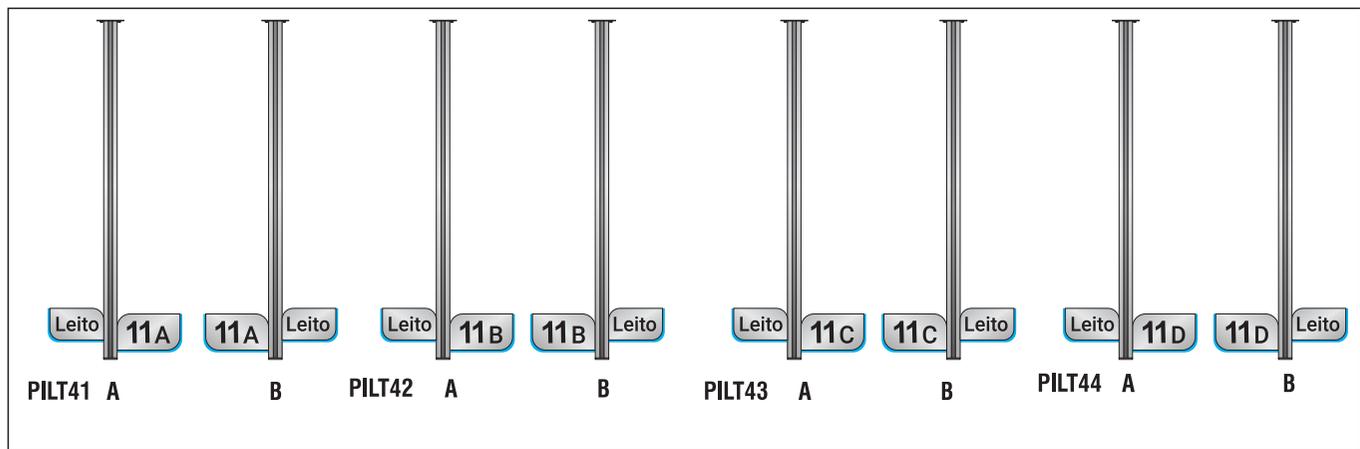
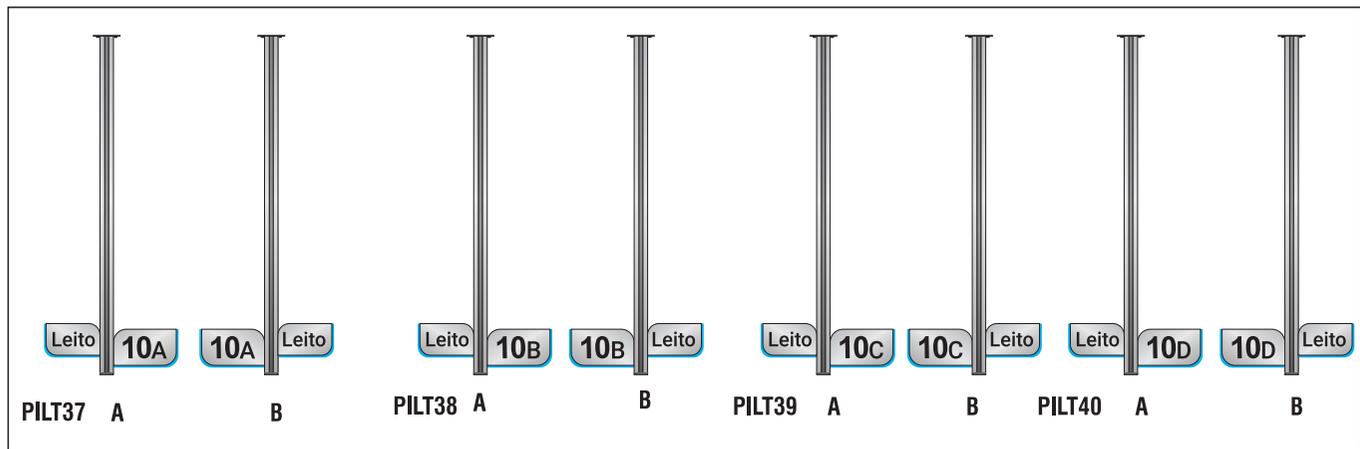
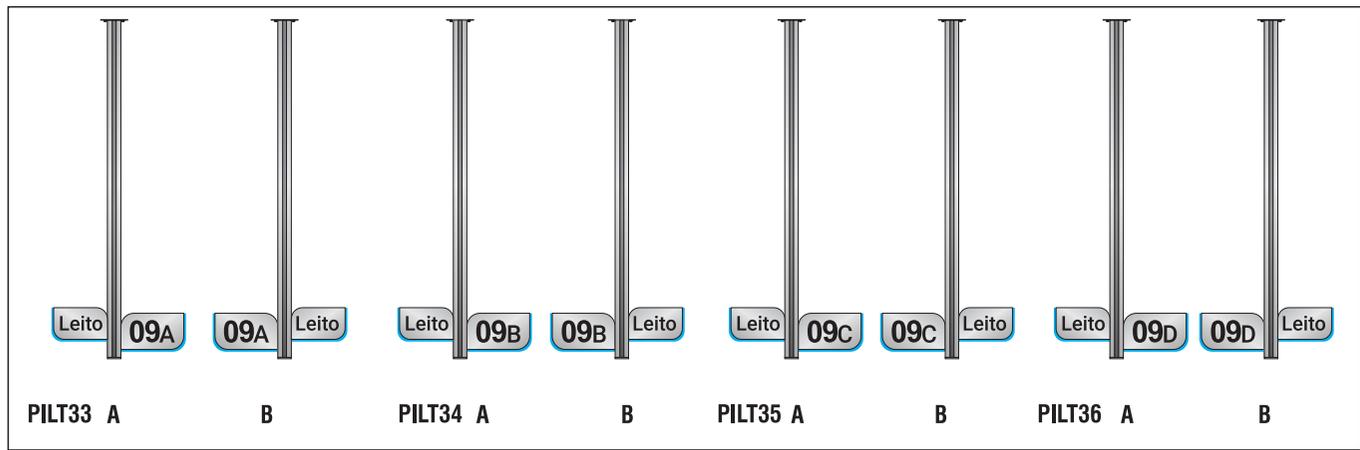
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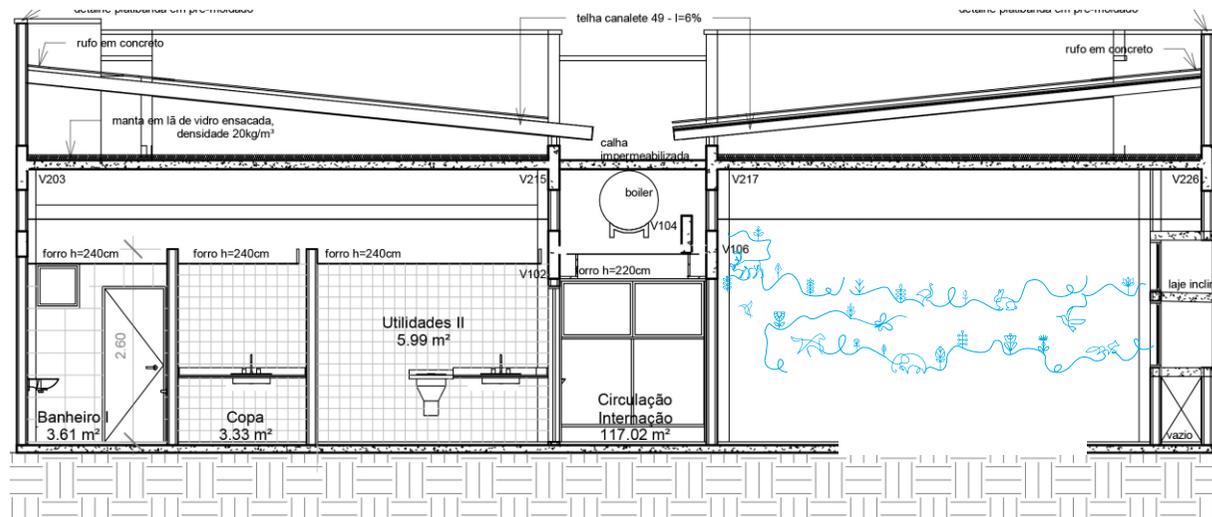
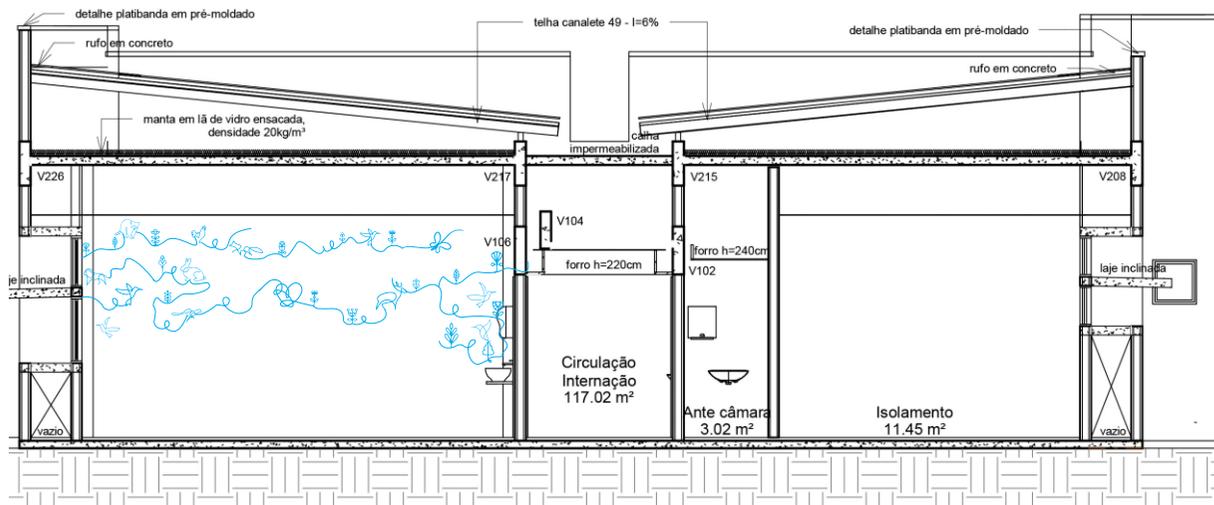


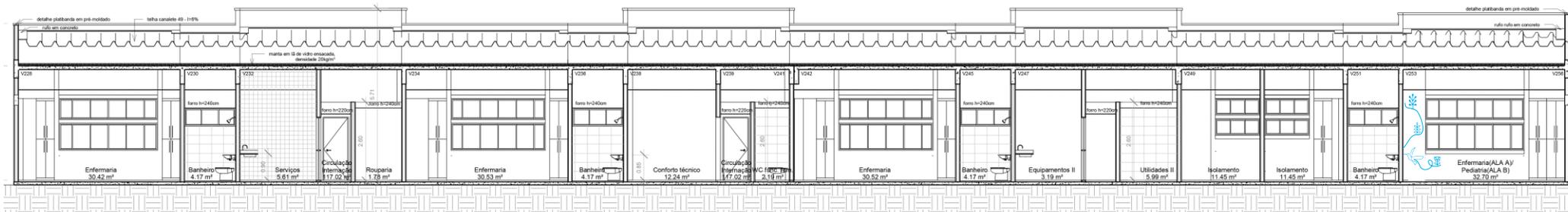
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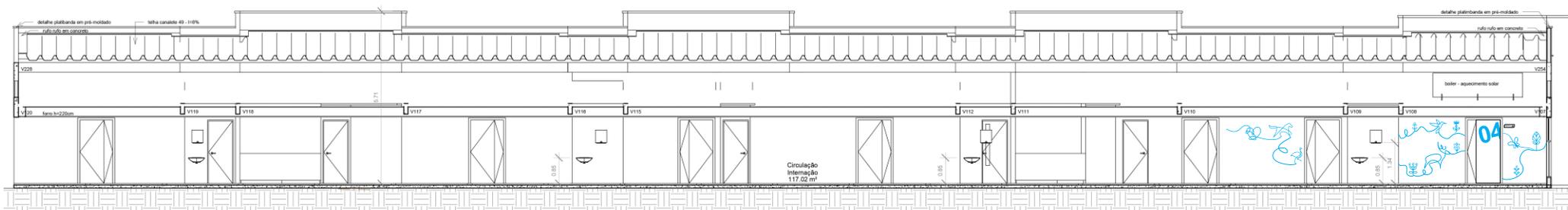




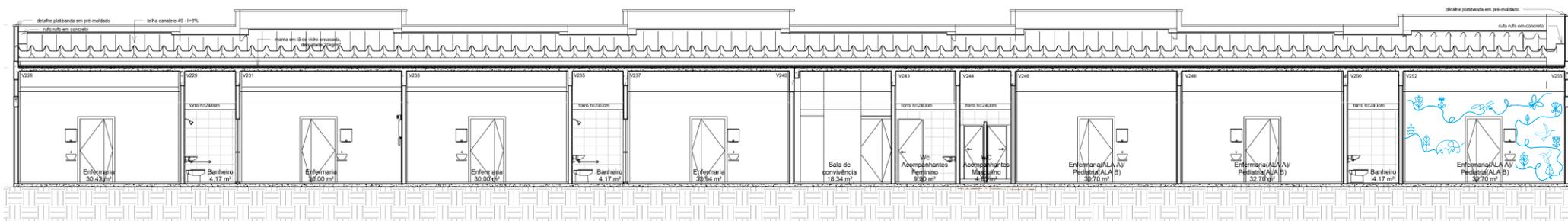




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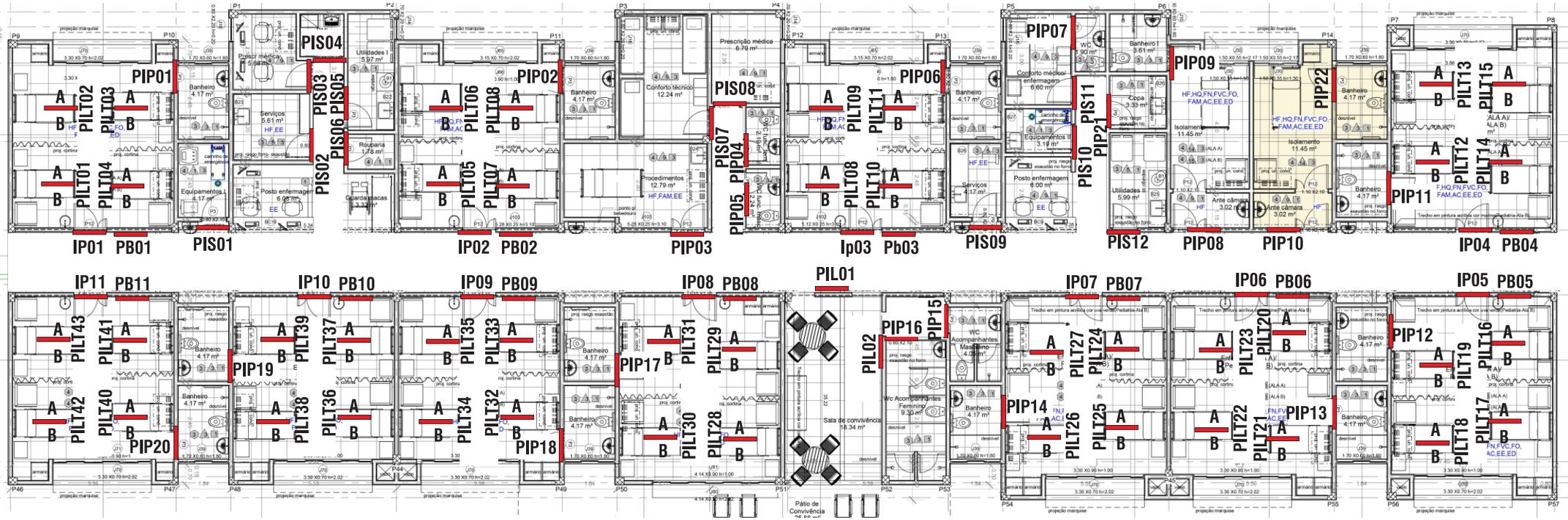
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Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	02
<b>PIP</b>	Placa de Identificação com Picto	21
<b>PIS</b>	Placa Identificação de Serviço	12
<b>PILT</b>	Placa Identificação de Leito	44
<b>PB</b>	Placa Bandeira	11
<b>AIP</b>	Adesivo de Identificação de Porta	11
<b>DA</b>	Design Ambielntal - corredor	5,76m2
<b>DA</b>	Design Ambielntal - Enfermaria	28,7643m2 cada enfermaria

# Internamento A

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

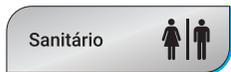




PILO1



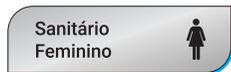
PILO2



PIP01 PIP09 PIP17  
PIP02 PIP11 PIP18  
PIP06 PIP12 PIP19  
PIP07 PIP13 PIP20  
PIP14 PIP22



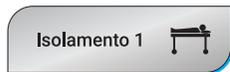
PIP03



PIP04



PIP05



PIP08



PIP10



PIP15



PIP16



PIP21



PIS01



PIS02



PIS03



PIS04



PIS05



PIS06



PIS07



PIS08



PIS09



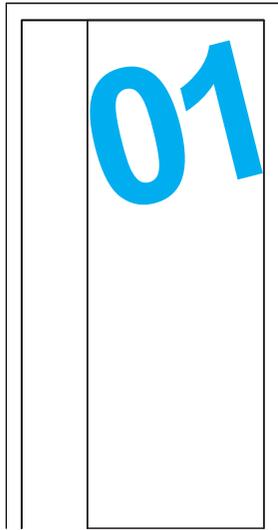
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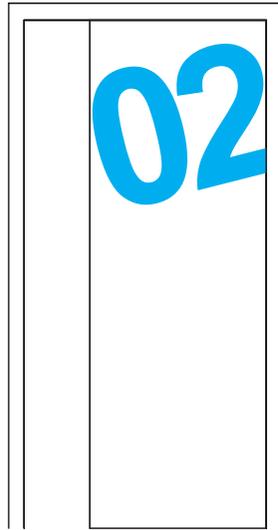
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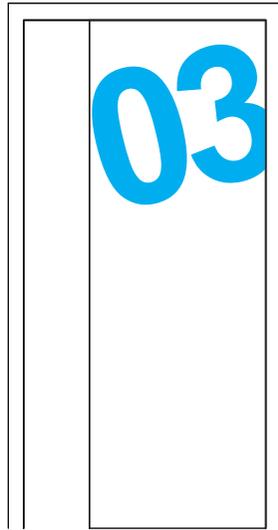
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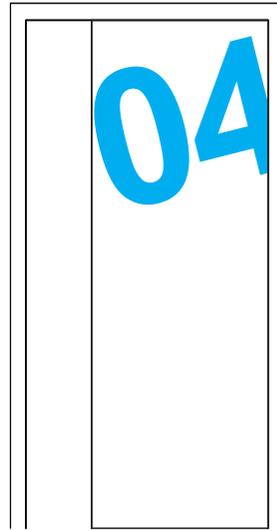
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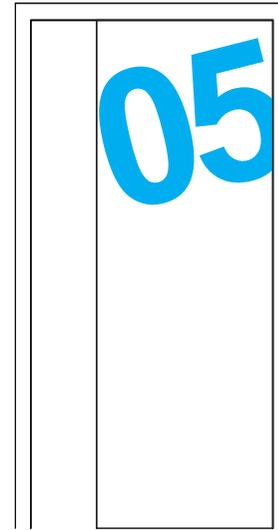
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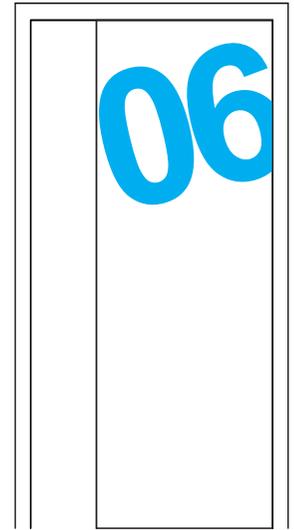
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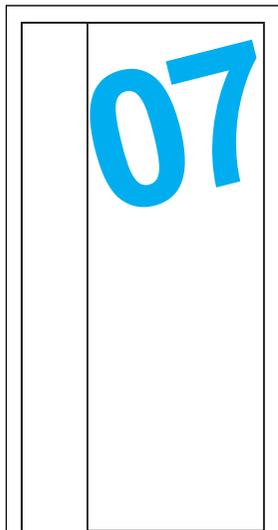
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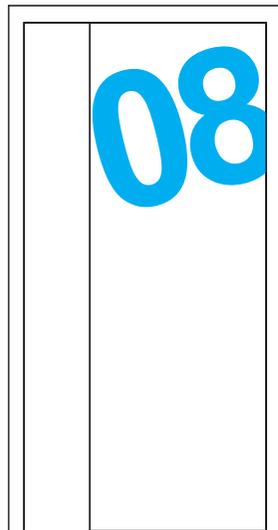
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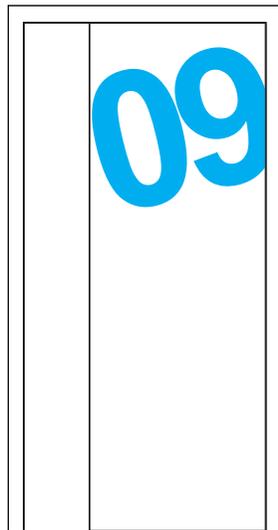
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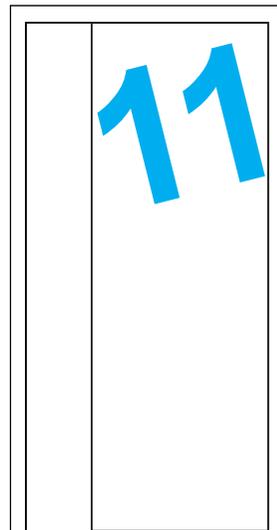
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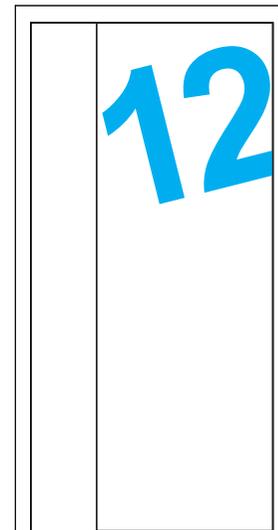
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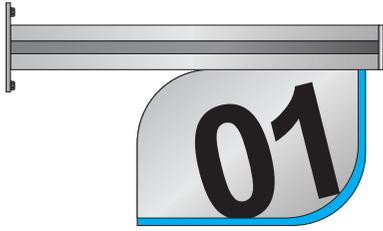
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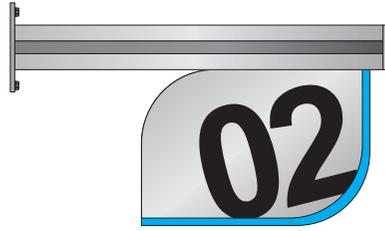
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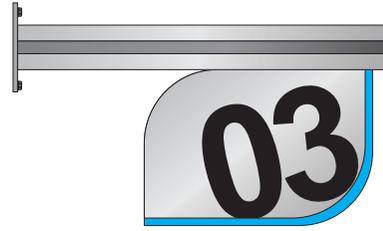
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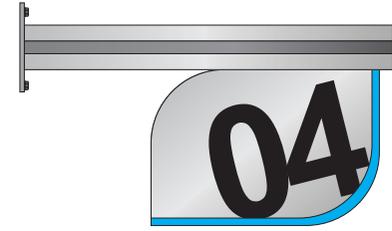
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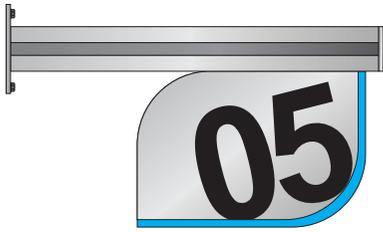
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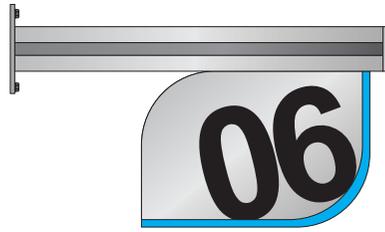
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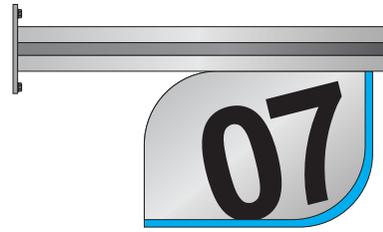
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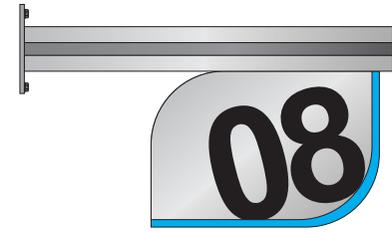
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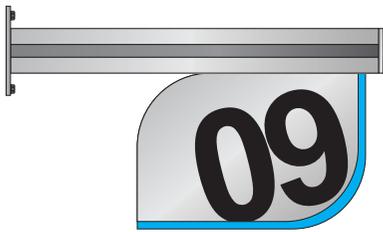
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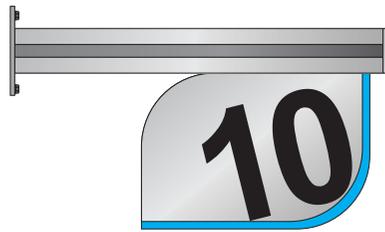
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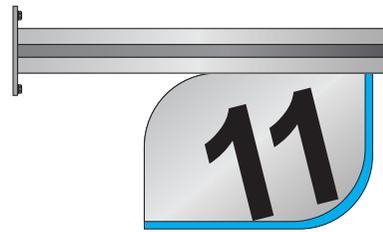
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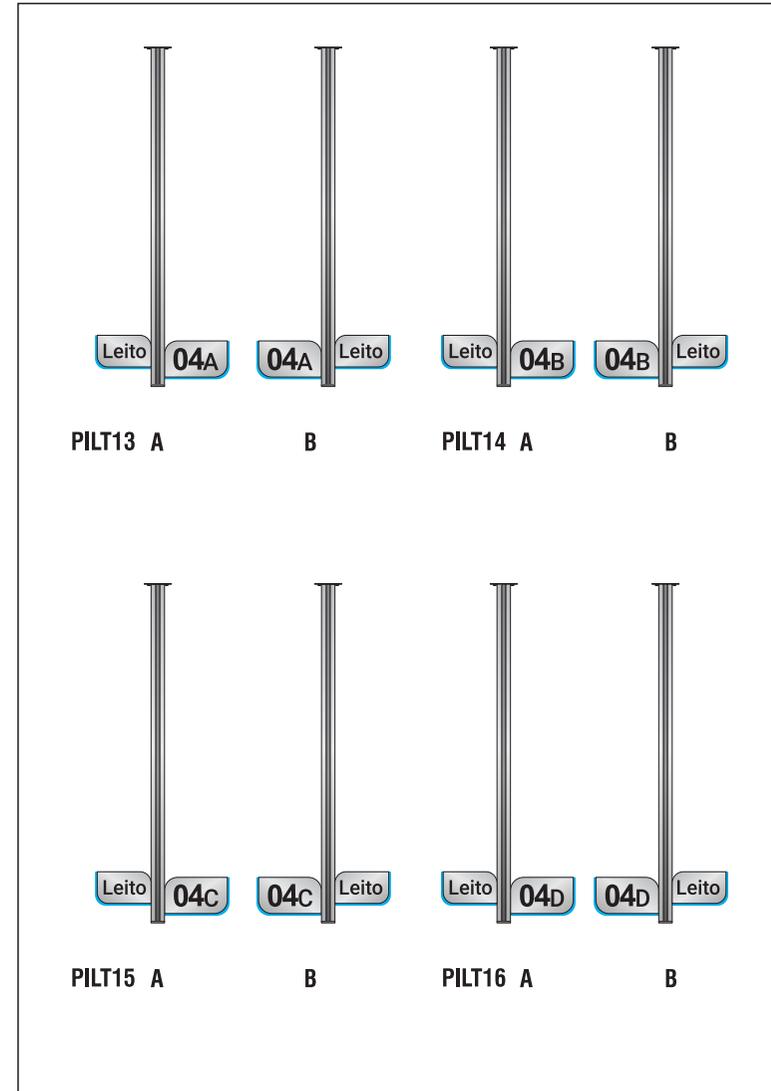
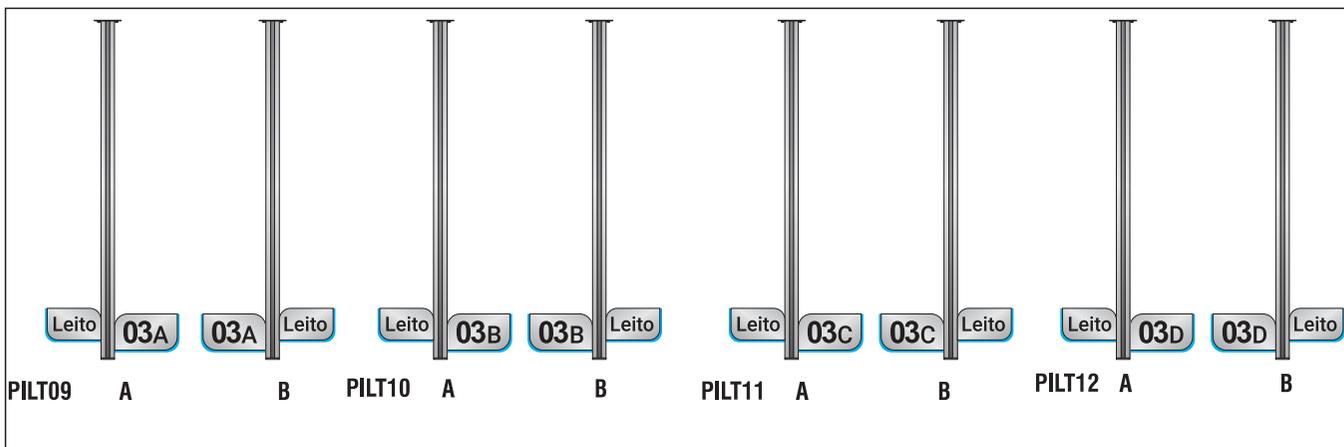
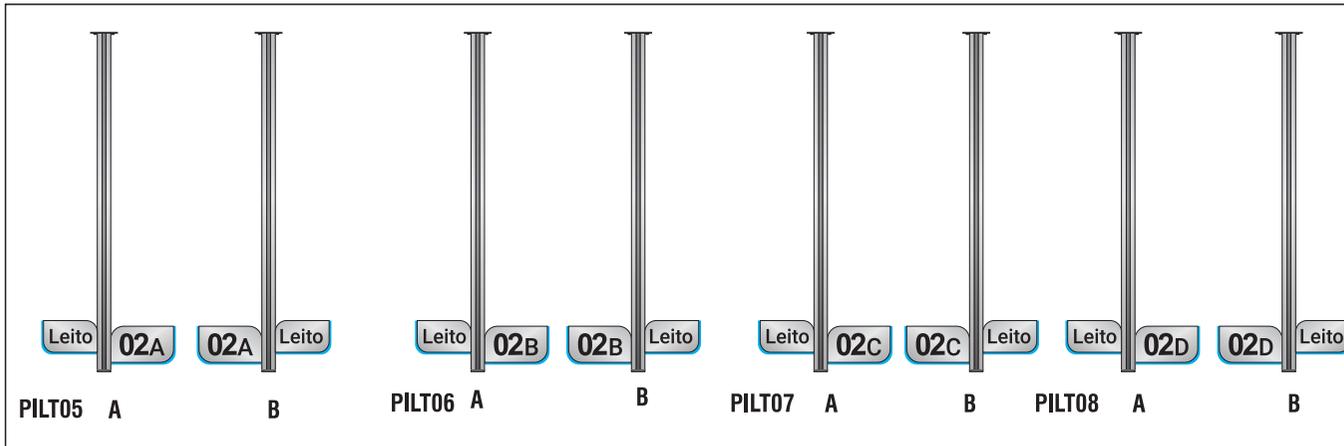
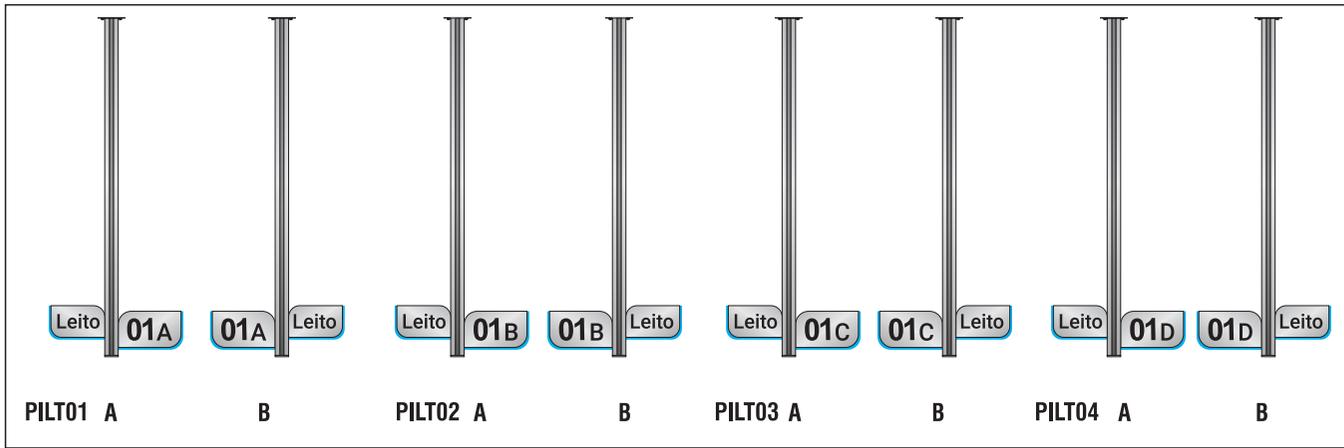
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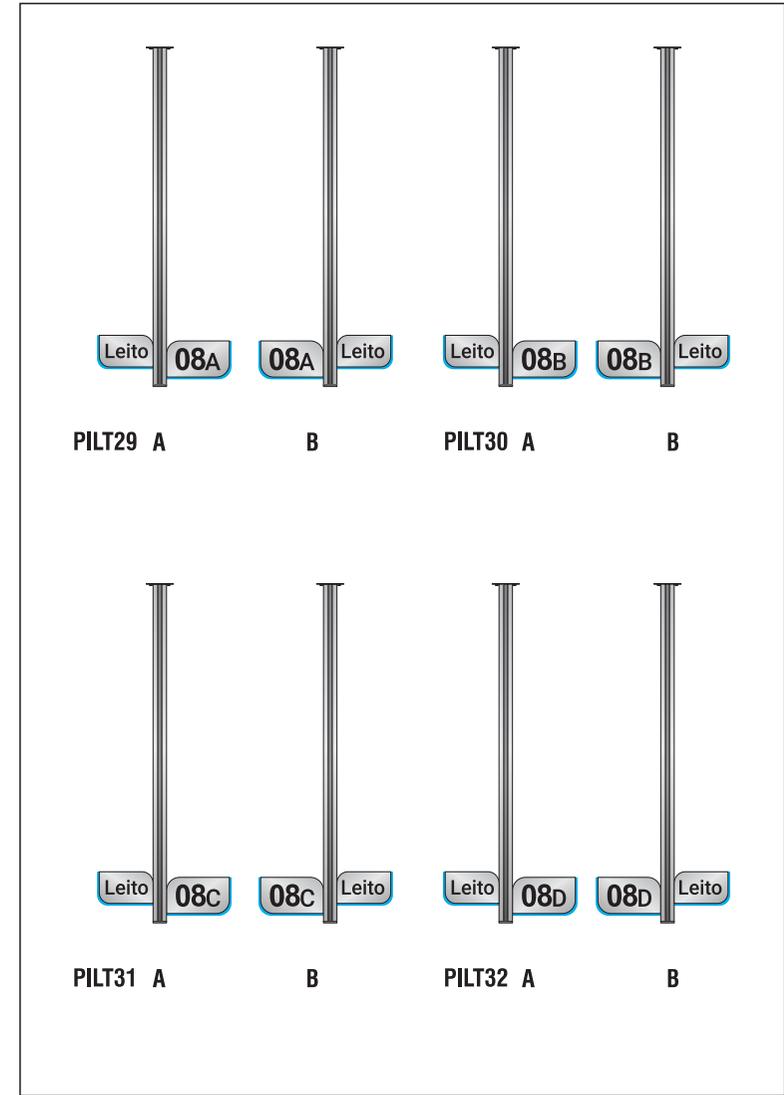
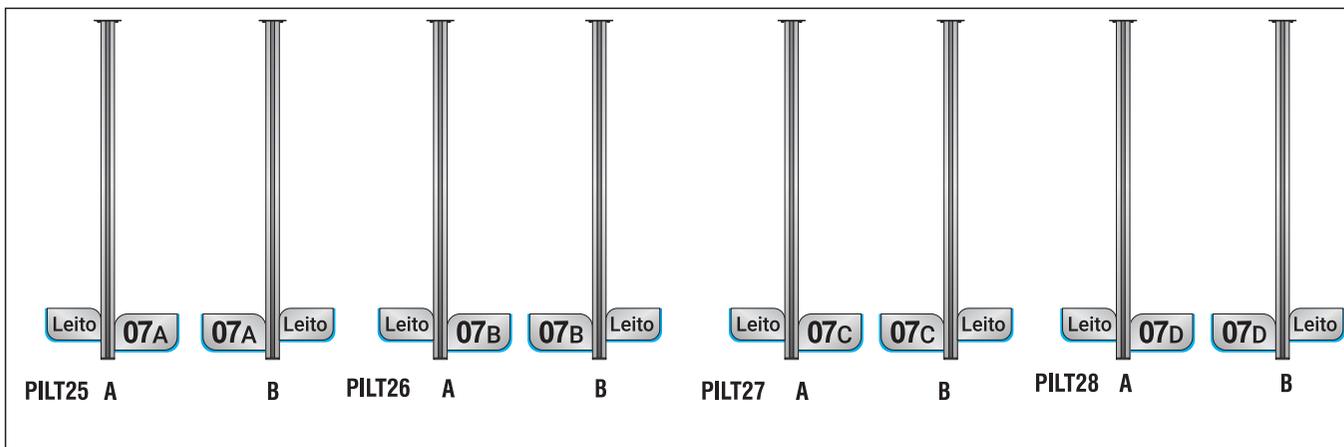
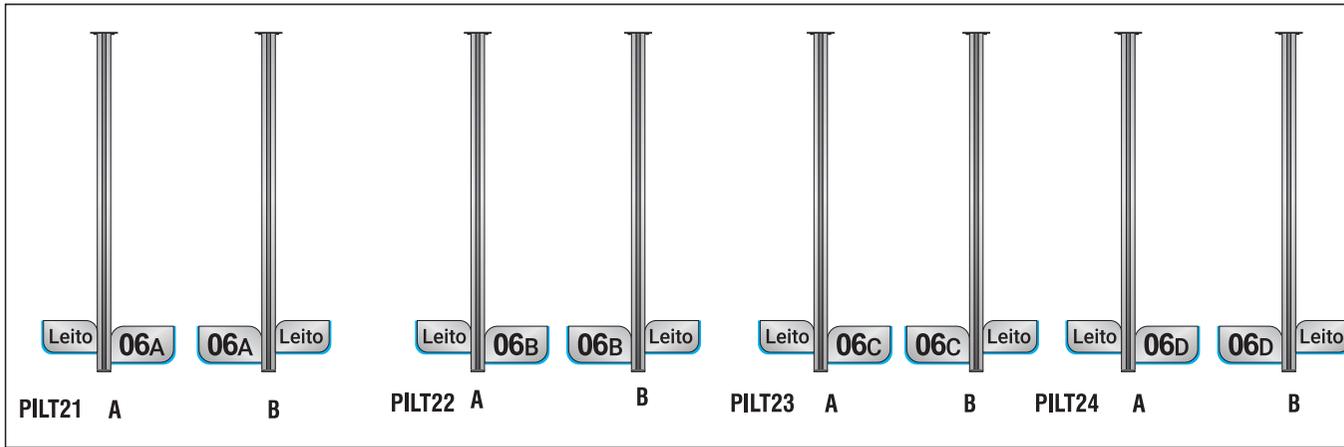
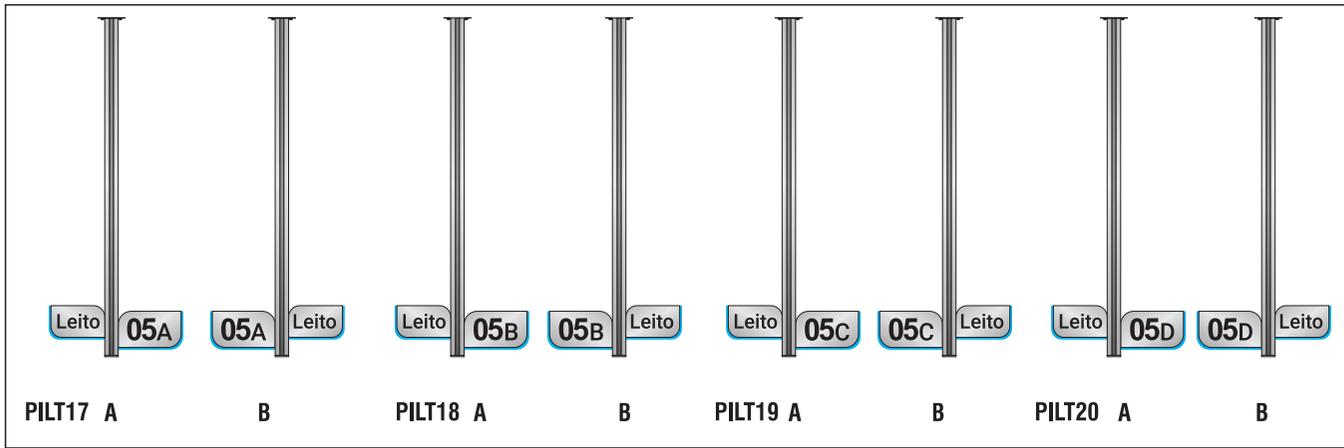


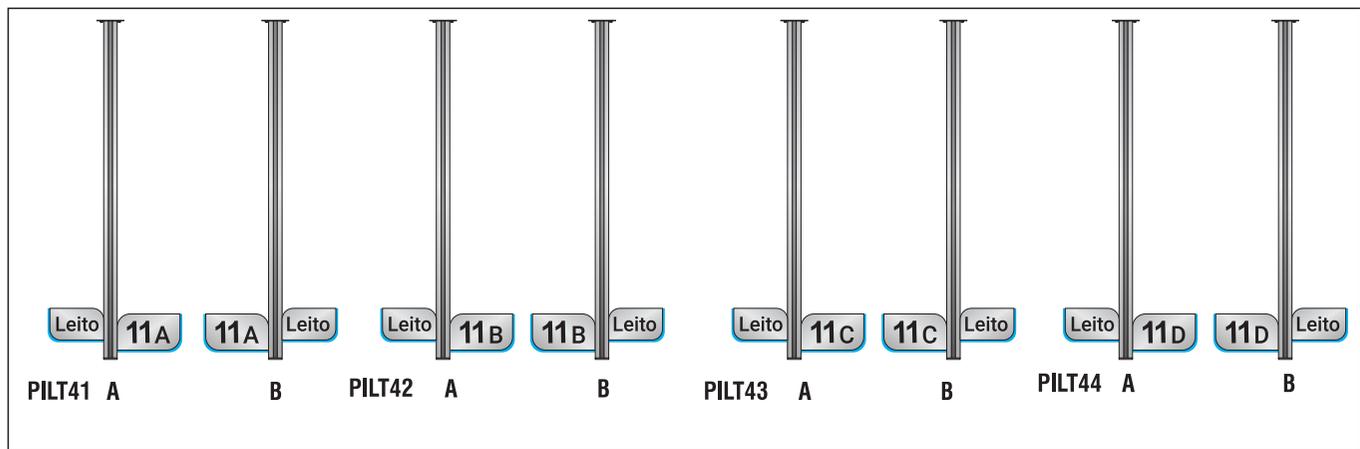
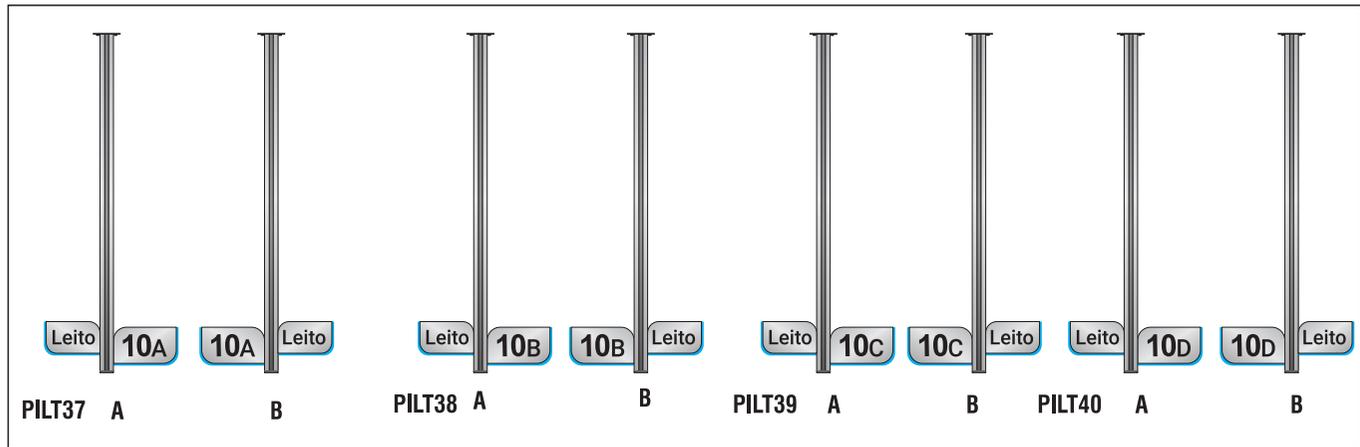
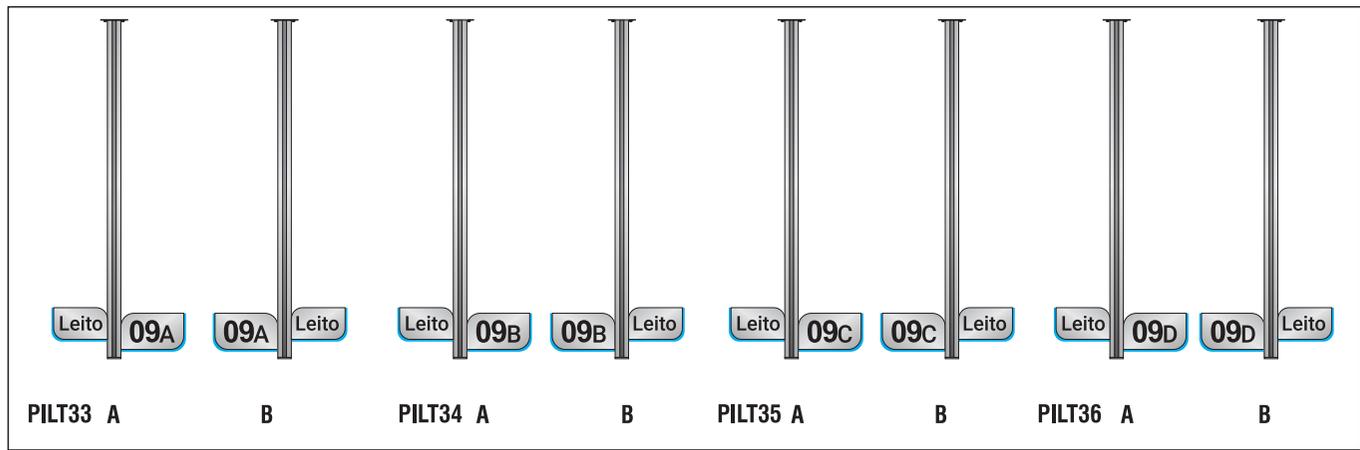
PB10



PB11







Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	02
<b>PIP</b>	Placa de Identificação com Picto	22
<b>PIS</b>	Placa Identificação de Serviço	12
<b>PILT</b>	Placa Identificação de Leito	44
<b>PB</b>	Placa Bandeira	11
<b>AIP</b>	Adesivo de Identificação de Porta	11

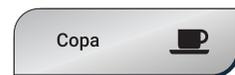
# Centro Cirúrgico / Parto

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

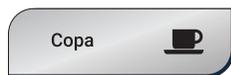




PILO1



PIP01



PIP02



PIP03



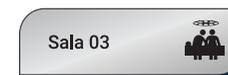
PIP04



PIP05



PIP06



PIP07



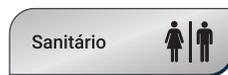
PIP08



PIP09



PIP10



PIP11



PIP12



PIP13



PIP14



PIP15



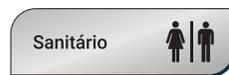
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PIP17



PIP18



PIP19



PIP20



PIP21



PIP22



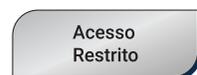
PIP23



PIP24



PIP25



PIS01



PIS02



PIS03



PIS04



PIS05



PIS06



PIS07



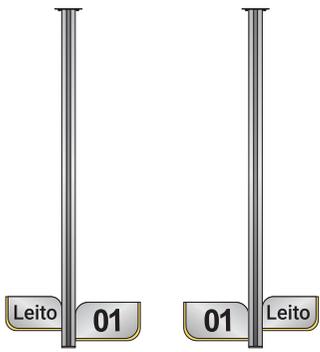
PIS08



PIS09

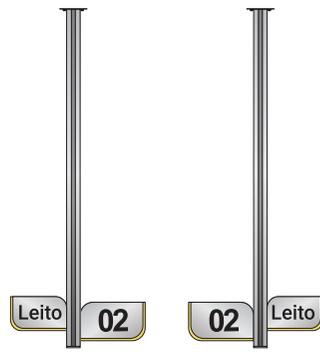


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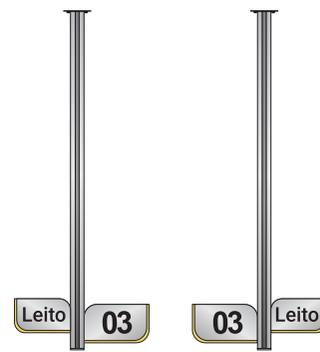
PILT01 A

B



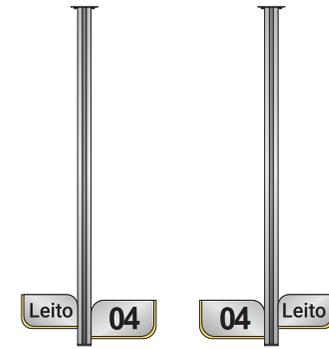
PILT02 A

B



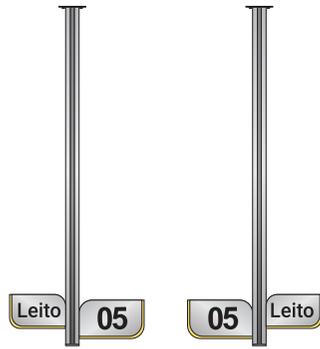
PILT03 A

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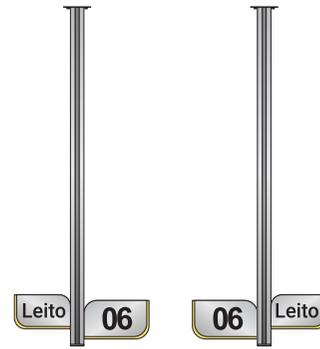
PILT04 A

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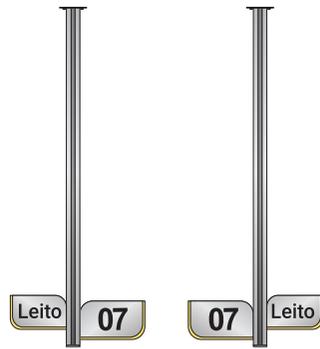
PILT05 A

B



PILT06 A

B



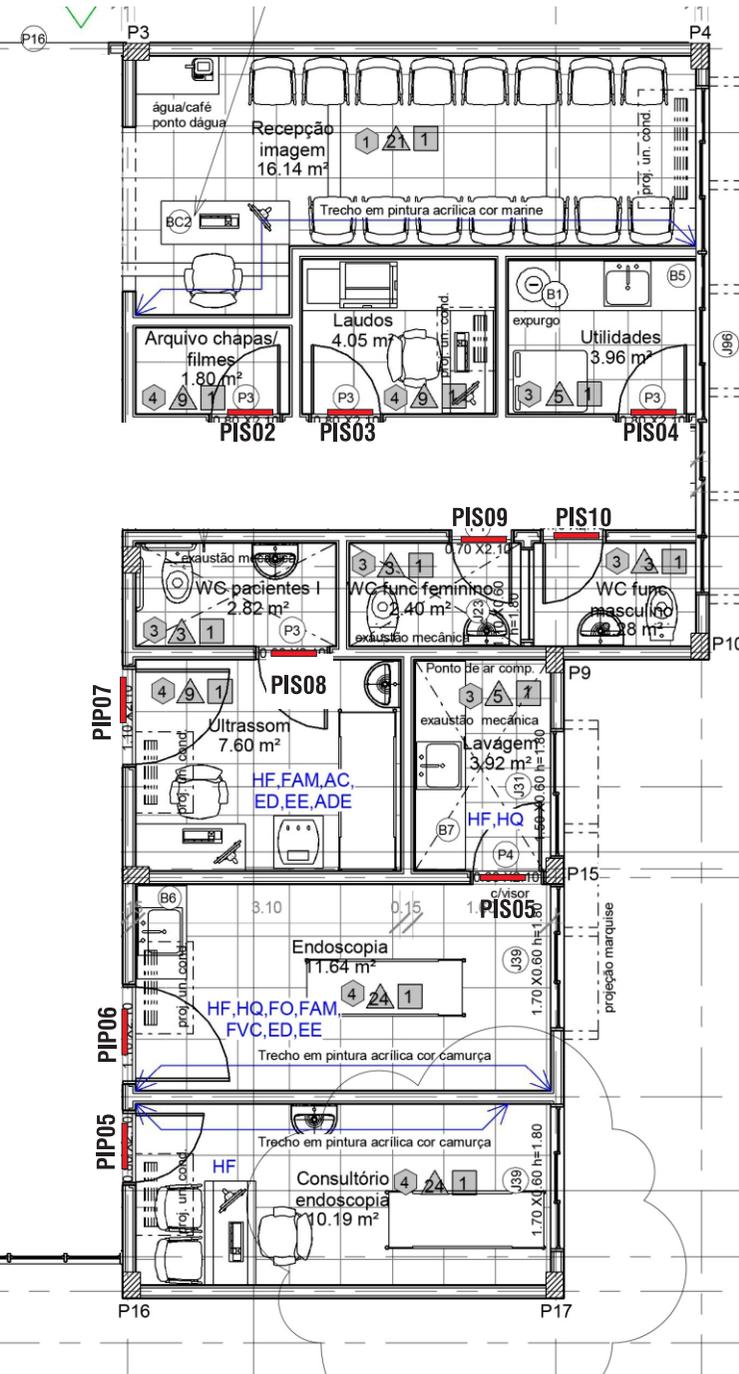
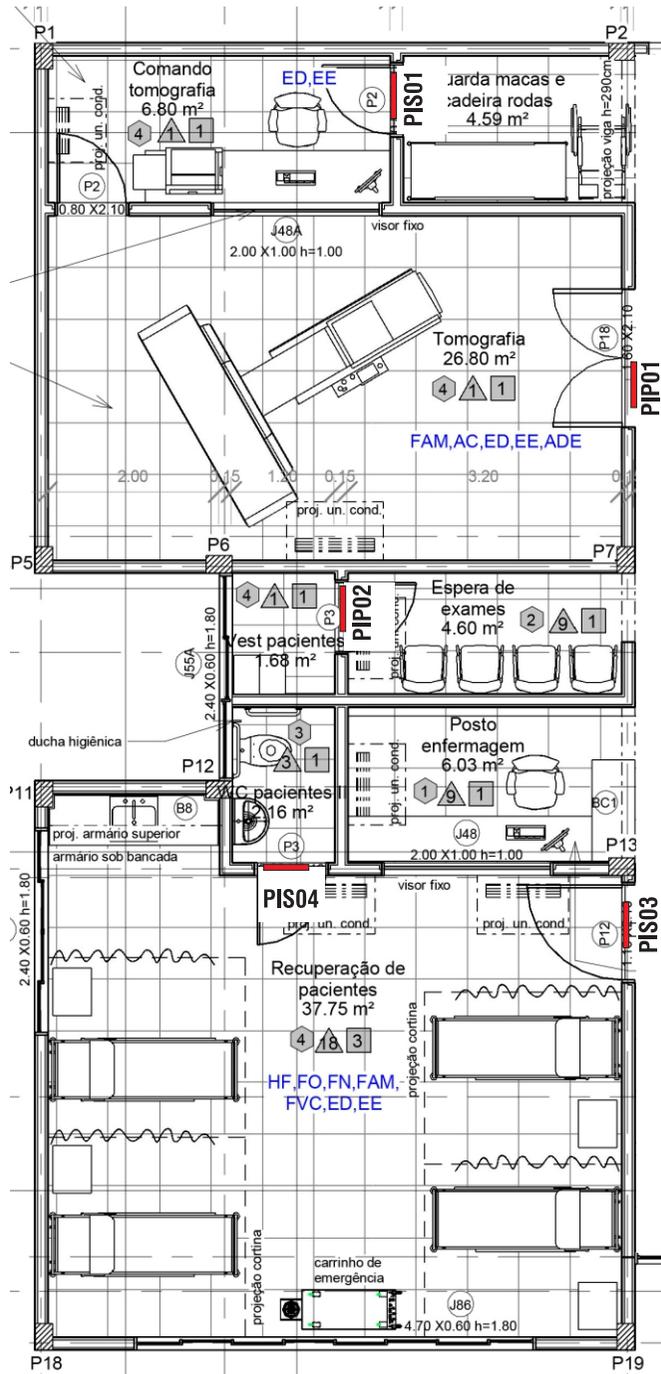
PILT07 A

B

Sigla	Nome	Quant.
<b>PIL</b>	Placa de Identificação Local	01
<b>PIP</b>	Placa de Identificação com Picto	25
<b>PIS</b>	Placa Identificação de Serviço	10
<b>PILT</b>	Placa Identificação de Leito	07

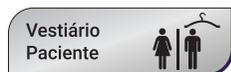
Imagem

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

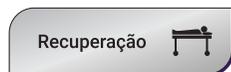




PIP01



PIP02



PIP03



PIP04



PIP05



PIP06



PIP07



PIP08



PIP09



PIP10



PIS01



PIS02



PIS03



PIS04



PIS05

Quantitativo

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

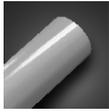
<b>Sigla</b>	<b>Nome</b>	<b>Quant.</b>
<b>PV</b>	Placa Viária	02
<b>TEI</b>	Totem Externa de Identificação	01
<b>PIE</b>	Placa de Identificação Estacionamento	10
<b>PIES</b>	Placa de Identificação Estac. de Serviço	04
<b>TIE</b>	Totem de Identificação Entrada	01
<b>Pa</b>	Placa de Advertência	02
<b>PDT</b>	Placa Diretiva de teto	04
<b>FD</b>	Faixa Diretiva	108.600m/ cada cor
<b>PIL</b>	Placa de Identificação Local	70
<b>PIP</b>	Placa de Identificação com Picto	103
<b>QR</b>	Quadro Resumo	01
<b>PB</b>	Placa Bandeira	30
<b>AIP</b>	Adesivo de Identificação de Porta	30
<b>PIS</b>	Placa Identificação de Serviço	69
<b>PILT</b>	Placa Identificação de Leito	113
<b>DA</b>	Design Ambielntal - UTI Neonatal	93,44m2
<b>DA</b>	Design Ambielntal - corredor	5,76m2
<b>DA</b>	Design Ambielntal - Enfermaria	28,7643m2 cada enfermaria

Sigla	Nome	Quant.
<b>PIP</b>	Placa de Identificação com Picto	10
<b>PIS</b>	Placa Identificação de Serviço	05

# Especificação

**Hospital Geral de Luís Eduardo Magalhães - HGLEM**

## Hospital Geral de Luís Eduardo Magalhães - HGLEM

	<b>Adesivo Imprimax</b>	<b>Pantone</b>	<b>CMKY</b>
	Color Max Cinza Claro	COOL GRAY 5 C	29, 24, 29, 0
	Color Max Laranja	1585 C	0, 74, 100, 0
	Color Max Amarelo Médio	123 C	0, 23, 100, 0
	Color Max Azul Céu	299 C	78, 19, 0, 0
	Color Max Verde Amazonas	3415 C	95, 28, 84, 16
	Color Max AZUL INDIGO	540 C	100, 81, 31, 51
	Color Max Violeta	VIOLET C	79, 100, 31, 2
	Color Max Verde Abacate	360 C	69, 0, 100, 0

## Estudo Tipográfico

Roboto

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Xx Yy Zz  
1234567890

Roboto Midium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Xx Yy Zz  
1234567890